

**CAUTION**  
**KEEP OUT OF REACH OF CHILDREN**  
**FOR ANIMAL TREATMENT ONLY**  
**READ SAFETY DIRECTIONS**



**advantage™**

**for Dogs & Cats**

100 g/L IMIDACLOPRID

For the treatment and prevention of fleas (*Ctenocephalides* spp.) on dogs, cats, rabbits and ferrets. Larval flea stages are killed in the surroundings of ADVANTAGE treated pets. Reduces the incidence of Flea Allergy Dermatitis. For the control of lice (*Trichodectes canis*, *Linognathus setosus*) on dogs. One application on the skin lasts for a month on dogs and up to a month on cats.

**DIRECTIONS FOR USE**

**RESTRAINT**

**DO NOT USE in rabbits that may be consumed or processed for human consumption**

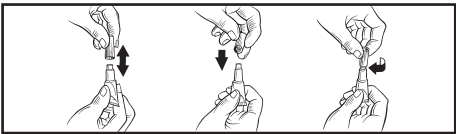
**DOSAGE**

**For external application only**

For animals of this type ↓		Use 1 TUBE from this pack colour ↓
Small cats & kittens	up to 4 kg	dark orange
Cats	over 4 kg	violet
Small dogs & puppies, rabbits and ferrets	up to 4 kg	dark green
Dogs, rabbits and ferrets	4–10 kg	turquoise
Dogs	10–25 kg	maroon
Dogs	25–50 kg	blue

For very large dogs over 50 kg, apply 2 tubes of ADVANTAGE for Dogs over 25 kg (blue) using one tube between the shoulder blades and one tube on the midline of the back between the hips.

1. Remove required tube(s) from the package.



2. Hold tube upright and pull off the cap.
3. Reverse the cap and push cap back on tube.
4. Twist cap to break seal, then remove cap from tube.
5. Site of Application

CATS	DOGS UNDER 25 kg	DOGS 25–50 kg
<b>1 TUBE</b> Apply on the back of the neck.	<b>1 TUBE</b> Apply between the shoulder blades.	<b>1 TUBE</b> Apply by dividing the dose between the shoulder blades, on the midline of the back between the hips, and at one point in between.

6. The animal should be standing for easy application. Remove any collar prior to application and replace when product is dry. Part the hair until the skin is visible. Place the tip of the tube on the skin and squeeze the tube firmly **twice to apply the solution directly on the skin**. Avoid pet's eyes or mouth. If licked by cats, signs of distaste may be observed due to the bitter taste.
7. Record treatment date and repeat monthly or as required. ADVANTAGE remains efficacious following shampoo treatment, swimming or exposure to rain. Avoid applying the product while the animal is wet. If washing animal during use of this product use a soap free shampoo.
8. Occasionally, hair loss may occur at the application site. This is usually a single occurrence and hair will grow back uneventfully.

**GENERAL INSTRUCTIONS**

ADVANTAGE has been shown to kill adult and larval fleas within 20 minutes of contact by absorption via the flea intersegmental membranes. Stops fleas from feeding in 3–5 minutes. Fleas are not required to bite the animal to receive a lethal dose.

The successive feeding activity of fleas on pets may elicit a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of pets with ADVANTAGE rapidly kills fleas and reduces the incidence of this condition.

ADVANTAGE is safe for use on pregnant and lactating animals.

It is not necessary to treat unweaned puppies and kittens as treatment of the mother protects the litter while in contact. Treat the mother until weaning, then treat individual puppies and kittens.

ADVANTAGE may be used at the same time as treatment for worms with MILBEMAX and with daily or monthly preventive treatment for heartworm.

It is recommended that all dogs and cats in the same environment should be protected by ADVANTAGE.

ADVANTAGE may be used to prevent infestation in flea-free animals taken temporarily to known flea infested environments. Apply a single dose before moving to the infested environment.

ADVANTAGE may be used as the only product for flea control as it breaks the life cycle and kills fleas emerging from the environment to reinfest the cat/dog. More rapid resolution of heavy environmental infestations may be obtained by additional environmental control measures using a suitable registered product. If re-treatment becomes necessary earlier than 4 weeks, do not re-treat more than once weekly.

Re-treatment of rabbits and ferrets may be necessary when flea infestation is heavy.

**WARNING**

Take care when treating ferrets to administer the correct dose. Safety data on overdosing is not available.

ADVANTAGE has no strong chemical smell. The liquid vehicle in ADVANTAGE may discolour or damage certain surfaces and fabrics, e.g., polished floorboards, leather. Exclude the animal from contact with such surfaces until the product dries on the animal's coat.

**NOT TO BE USED FOR ANY PURPOSE, OR IN ANY MANNER, CONTRARY TO THIS LABEL UNLESS AUTHORISED UNDER APPROPRIATE LEGISLATION.**

**SAFETY DIRECTIONS**

Harmful if inhaled or swallowed. Will irritate the eyes. Avoid contact with eyes. Do not inhale vapour. If product in eyes, wash it out immediately with water. Wash hands after use.

**FIRST AID**

If poisoning occurs, contact a doctor or Poisons Information Centre. Phone Australia 131 126.

**DISPOSAL**

Dispose of container by wrapping with paper and putting in garbage.

**PRESENTATION**

ADVANTAGE for	Pack Colour	Contents	APVMA Approval No:
Kittens & Small Cats up to 4 kg	dark orange	0.4 mL	50395/131031
Cats over 4 kg	violet	0.8 mL	50396/131030
Puppies & Small Dogs up to 4 kg	dark green	0.4 mL	50397/131033
Dogs 4–10 kg	turquoise	1.0 mL	50398/130946
Dogs 10–25 kg	maroon	2.5 mL	50399/131034
Dogs over 25 kg	blue	4.0 mL	50400/131035

**STORAGE**

Store below 30°C (Room Temperature).

**LIMITATION OF LIABILITY**

Failure to use the product strictly as directed may be illegal, prove dangerous or render the product ineffective. Notwithstanding anything else contained on this label, and subject to any rights you have under the Australian Consumer Law and any other applicable law, Elanco Australasia Proprietary Limited's liability is limited to replacing this product or supplying equivalent product or paying the cost of replacing this product, at its discretion.

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**CUSTOMER INFORMATION**

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