



Product Name: SERESTO FOR DOGS AND PUPPIES ≤ 8 KG FLEAS & TICKS COLLAR

APVMA Approval No: 66209/133078

Label Name:	SERESTO FOR DOGS AND PUPPIES ≤ 8 KG FLEAS & TICKS COLLAR

Signal Headings: POISON

KEEP OUT OF REACH OF CHILDREN FOR ANIMAL TREATMENT ONLY READ SAFETY DIRECTIONS

Constituent 100 mg/g IMIDACLOPRID Statements: 45 mg/g FLUMETHRIN

Claims: Controls fleas for 8 months

Controls paralysis ticks for 8 months

Controls brown dog and bush ticks for 4 months

Reduces transmission of Ehrlichia canis, Babesia vogeli and Anaplasma platys by the

brown dog tick for 4 months

Treats lice

Kills larval flea stages

Controls FAD

Prevents flea tapeworm (Dipylidium caninum)

Treats and prevents flea infestations (Ctenocephalides felis) for 8 months. Kills larval flea stages in the surroundings of treated dogs. Fleas already on dogs prior to treatment will be killed within 24 hours after collar application. After 7 days of collar application new flea infestations will be killed within 2 hours. Reduces incidence of flea allergy dermatitis (FAD). Prevents flea tapeworm (Dipylidium caninum) infection through effective flea control.

Controls paralysis ticks (Ixodes holocyclus) for 8 months.

Repels paralysis ticks (Ixodes holocyclus) for up to 4 months.

Controls brown dog ticks (Rhipicephalus sanguineus) and bush ticks (Haemaphysalis longicornis) for 4 months. Effective against larval, nymph and adult stages of brown dog ticks. Reduces viable egg production by female brown dog ticks.

Reduces the transmission between dogs of diseases carried by the brown dog tick: Canine Monocytic Ehrlichiosis CME (due to Ehrlichia canis), babesiosis (due to Babesia vogeli) and anaplasmosis (due to Anaplasma platys) for 4 months.

Treats biting/chewing lice (Trichodectes canis) present at the time of treatment.

Ixodes holocyclus ticks do not occur in Western Australia. In tick season, daily searching for, and removal of, any ticks found is recommended.

The Seresto collar contains flumethrin, a synthetic pyrethroid, and imidacloprid, a neonicotinoid. If problems persist, consult a veterinarian.

Net Contents:

1 x 38 cm collar
2 x 38 cm collar pack, the statement: 'illegal to sell collars separately' applies)

Directions for Use:

Restraints:

Contraindications:

Precautions: PREGNANCY AND LACTATION
The safety of this product has not been established during pregnancy and lactation.

Side Effects:

Application site reactions such as dermatitis, inflammation, eczema or lesions may occur and in these instances, a temporary collar removal may be recommended until the symptoms have disappeared. Also in rare cases, slight and transient reactions such as depression, change of food intake, salivation, vomiting and diarrhoea might occur initially. In the unlikely event of the animal eating the collar, mild gastrointestinal symptoms (e.g. loose stools) may occur.

Dosage and Administration:

For external use only.

One collar treats a dog ≤ 8 kg. For puppies from 7 weeks of age.

One collar per animal, fastened around the neck. Small dogs and puppies ≤ 8 kg body weight require one SERESTO TICK AND FLEA COLLAR FOR DOGS AND PUPPIES ≤ 8 KG.

Remove collar from plastic pouch immediately before use.

2. Unroll collar and remove plastic connectors remaining on the inside edge of the collar (these can cause mechanical irritation if not removed).

(collar pictogram)

- 3. Adjust the collar around the dog's neck without over-tightening. As a guide, it should be possible to insert 2 fingers between the collar and the dog's neck.
- 4. Pull collar through the loop and cut off any excess length extending beyond 2 cm. In puppies, allow some additional length to allow for loosening of the collar as the puppy grows.

[dog pictogram]

Important

Check periodically and adjust fit if necessary, especially when puppies are rapidly growing. The collar should be worn continuously for the full protection period. If applying Advocate®, Advantage® or Advantix® to a dog wearing a Seresto collar, there is no need to remove the Seresto collar. Follow the label instructions.

General Directions:

NOT TO BE USED FOR ANY PURPOSE, OR IN ANY MANNER, CONTRARY TO THIS LABEL UNLESS AUTHORISED UNDER APPROPRIATE LEGISLATION.

FLEAS

The Seresto collar treats and control fleas for 8 months. Fleas can be difficult to control, because the majority of the flea population in the home is in the form of flea eggs, larvae and pupae, rather than adult fleas on the dog. Ideally, flea treatment for dogs should start early in their life, as soon as they join your family or farm. Lapses in flea control can allow the flea population to establish or rebuild, leading to an infestation that can take months to eliminate. This is why it's important to continue using flea control all year-round, and on all pets, even during the cooler winter months.

The Seresto collar also kills flea larvae in your dog's surroundings, however in the case of a heavy flea infestation, environmental sprays, vacuuming and washing pet bedding will also help resolve the problem.

Shampooing, frequent exposure to water (eg. swimming, bathing or rain) may reduce the collar's efficacy against fleas (Ctenocephalides felis). If washing your dog, always use a soap-free shampoo.

Flea tapeworm

The flea tapeworm (Dipylidium caninum) is transmitted by fleas. Dogs are infected by ingesting adult fleas infected with the immature stages of this tapeworm. Effective flea control with the Seresto collar prevents flea tapeworm infection. To control other tapeworms, treat as directed by your veterinarian.

TICKS

Ticks already on dogs prior to applying the Seresto collar may not be killed immediately after collar application, and may remain attached and visible. Therefore removal of ticks already on the dog at the time of application is recommended. Effective control of new brown dog tick infestations is achieved by 48 hours following collar application.

Shampooing and frequent exposure to water does not reduce the efficacy of Seresto against the brown dog tick (Rhipicephalus sanguineus). The effect of shampooing or exposure to water on efficacy against paralysis tick (Ixodes holocyclus), bush tick (Haemaphysalis longicornis) or lice (Trichodectes canis) has not been established.

Paralysis tick

The paralysis tick (Ixodes holocyclus) is a potentially deadly parasite and difficult to control. While the Seresto collar repels paralysis ticks for up to 4 months and controls paralysis ticks for 8 months, following collar application the risk of tick paralysis cannot be entirely eliminated as it takes only one adult female tick to cause tick paralysis/poisoning. Therefore, daily searching for and removal of any ticks found is recommended.

VECTOR-BORNE DISEASES

The Seresto collar reduces the transmission of diseases spread by the brown dog tick, including ehrlichiosis, babesiosis and anaplasmosis for 4 months.

PUPPIES

Puppies may be treated with a Seresto collar from 7 weeks of age. If puppies younger than 7 weeks require flea control they may be safely treated with ADVANTAGE for dogs.

COLLAR TECHNOLOGY - POLYMER MATRIX

The patented polymer matrix system of the Seresto collar ensures that both active ingredients are slowly and continuously released from the collar, as needed, ensuring low acaricidal/insecticidal concentrations on the dog throughout the entire efficacy period. The active ingredients spread from where the collar contacts the skin, across the entire skin surface. The modes of action do not require systemic absorption of active ingredients into the dog, so efficacy is achieved without requiring fleas or ticks to bite and ingest a blood meal.

Withholding Periods:	
Trade Advice:	
Safety Directions:	Harmful if swallowed. Do not open inner pouch until ready to use. Do not allow children to play with the collar. Wash hands after use. Wear gloves if applying a collar to more than one animal per day.
First Aid Instructions:	If poisoning occurs, contact a doctor or Poisons Information Centre. Phone Australia 13 11 26.
First Aid Warnings:	
Additional User Safety:	As with any veterinary medicinal product, do not allow small children to play with the collar, or to put it into their mouth. People with known sensitivity to the ingredients of the collar should avoid contact with the collar. Additional information can be located on the Safety Data Sheet (SDS).
Environmental Statements:	
Disposal:	Dispose of used collars and plastic pouch by wrapping with paper and putting in garbage.
Storage:	Store below 30°C (room temperature).

This collar is designed with a safety-closure mechanism. In the unlikely event of a dog becoming trapped, the dog's own strength is sufficient to widen the collar to allow for a

quick release.