

WARNING
KEEP OUT OF REACH OF CHILDREN
FOR ANIMAL TREATMENT ONLY

advantage™

For Dogs, Cats and Rabbits

Active Constituent: 100 g/L IMIDACLOPRID

For the treatment and prevention of fleas on dogs, cats and rabbits. One application lasts 4 weeks on dogs, up to 4 weeks on cats and for 1 week on rabbits. Larval stages in the pets surroundings are killed following contact with an Advantage™ treated pet. Advantage™ can be used as part of a treatment strategy for flea allergy dermatitis (FAD). For the treatment of lice on dogs.

WARNING – May be harmful if swallowed, inhaled or absorbed through the skin. May cause eye irritation. Imidacloprid may have effects on the liver. Combustible Liquid.

HANDLING PRECAUTIONS:

Avoid inhalation and contact with skin and eyes. When handling wear eye protection and protective gloves. Do not eat, drink or smoke while using. Wash hands or exposed skin before meals and after use. Do not use or store near heat or open flame.

FIRST AID:

If swallowed, do NOT induce vomiting. For advice contact the National Poisons Centre 0800 POISON (0800 764766) or a doctor immediately. If splashed in eyes, wash out immediately with water.

DISPOSAL:

Dispose of used applicators by wrapping in paper and placing in garbage. Also contains Benzyl Alcohol > 60 % w/w.

GENERAL INSTRUCTIONS

Advantage™ has been shown experimentally to kill adult and larval fleas within 20 minutes. Death can occur due to contact by absorption via the flea intersegmental membranes. Stops fleas from feeding in 3–5 minutes. Fleas are not required to bite to receive a lethal dose.

Advantage™ is safe for use on pregnant and lactating animals. It is not necessary to treat unweaned puppies and kittens as treatment of the mother protects the litter while in contact. Treat the mother until weaning, then treat individual puppies and kittens. It may be necessary to treat the mother more often than every 4 weeks to achieve continuous control of fleas on unweaned puppies or kittens.

Advantage™ is non-staining, non sticky and has no strong chemical smell.

Advantage™ may be used at the same time as treatment for worms with DRONTAL/DRONCIT. Advantage™ may be applied immediately following shampooing once the animal is dry. It is recommended that all dogs, cats and rabbits in the same environment should be protected by Advantage™.

Advantage™ may be used to prevent infestation in flea free animals taken temporarily to known flea infested environments. Apply a single dose before moving to the infested environment.

Advantage™ may be used as the only product for flea control as it breaks the life cycle and kills all adult fleas emerging from the environment to reinfest the cat/dog/rabbit. New fleas may continue to emerge from the environment for six weeks or longer after treatment is initiated. More rapid resolution of heavy environmental infestations may be obtained by additional environmental control measures using a suitable registered product. A single treatment of Advantage™ will control lice on dogs.

WHP: It is an offence for users of this product to cause residues exceeding the relevant MRL in the Food Notice: Maximum Residue Levels for Agricultural Compounds

Rabbits producing meat for human consumption must not be slaughtered during or within 63 days of the last treatment.

NOT TO BE USED FOR ANY OTHER PURPOSE, OR IN ANY MANNER CONTRARY TO THIS LABEL UNLESS AUTHORISED UNDER APPROPRIATE LEGISLATION.

STORAGE

Store below 30 °C (Room Temperature).

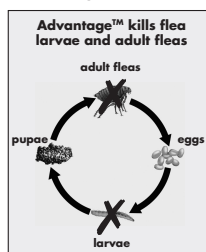
DIRECTIONS FOR USE

By law the user must take due care, obtaining expert advice when necessary, to avoid unnecessary pain and distress when using the product other than as directed on the label.

Dosage:

For animals of this type	Weighing	Use 1 tube from this pack colour
Small cats, kittens and rabbits	Up to 4 kg	Dark orange
Cats and rabbits	Over 4 kg	Violet
Small dogs and puppies	Up to 4 kg	Dark green
Medium dogs	4 – 10 kg	Turquoise
Large dogs	10 – 25 kg	Maroon
Dogs over 25 kg	25 – 50 kg	Blue

Advantage™ kills flea larvae and adult fleas.



1. Remove required tube from the package.
2. Hold tube upright and pull off the cap.
3. Reverse the cap and push cap back on the tube.
4. Twist the cap to break seal, then remove cap from tube.
5. For site of application see below.

Rabbits 1 TUBE Apply on the neck at the base of the skull.	Cats 1 TUBE Apply on the back of the head.
Dogs less than 25 kg 1 TUBE Apply between the shoulder blades.	Dogs over 25 kg 1 TUBE Apply between the shoulder blades, on the midline of the back between the hips and one point in between.

The animal should be standing for easy application. Part the hair until the skin is visible. **Place the tip of the tube on the skin and squeeze the inverted tube firmly twice to apply all the solution directly on the skin.** Avoid your pet's eyes or mouth. If licked by cats signs of distaste may be observed due to the bitter taste. In very rare occasions, cats and dogs may develop irritation at the site of application such as hair loss, redness and skin lesions.

6. Record treatment date and repeat monthly or as required. Advantage™ may be reapplied between 2 and 4 weeks if necessary. Frequent swimming or washing can shorten the duration of flea control.
7. The solvent in Advantage™ may mark certain materials including plastics, leather, fabrics and finished surfaces. Allow application site to dry before permitting contact with such materials.

Registered pursuant to the ACVM Act 1997, No. A7522 See www.foodsafety.govt.nz for registration conditions.

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