



**Elanco**

**UpLook™**

Insights Engine for  
Sustainable Progress

Knowledge Solutions

# Your solution for sustainability progress and value

UpLook™ provides cattle feeders an understanding of baseline emissions, recognizes emissions drivers and determines actionable steps to help move your business toward value creation via stewardship and sustainability.

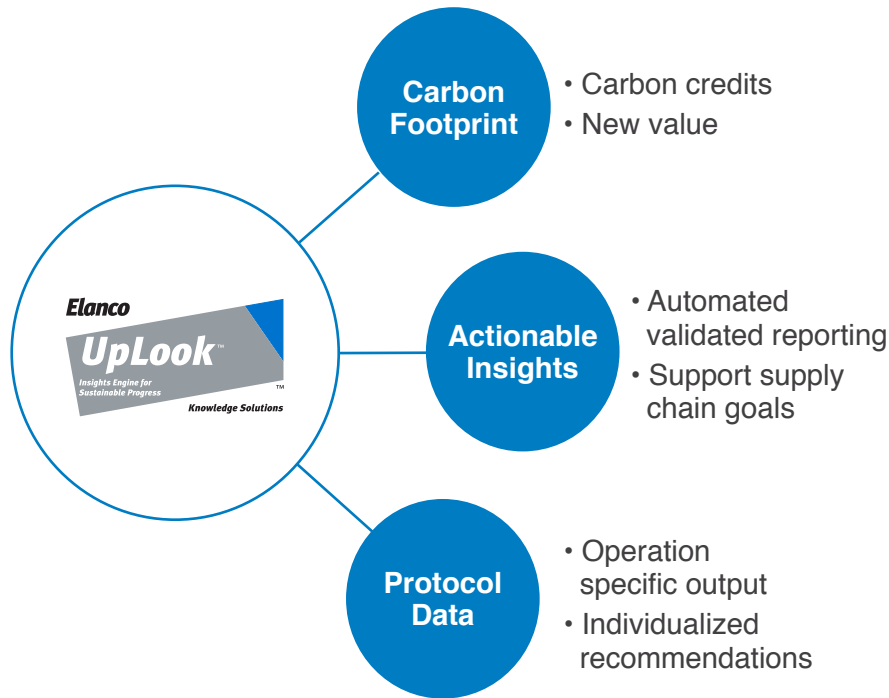
Right for cattle. Right by you.

**Elanco**



# One service with many capabilities

UpLook is built to support cattle feeders with data to generate carbon footprint reporting, actionable insights for your operation and to meet protocol requirements.



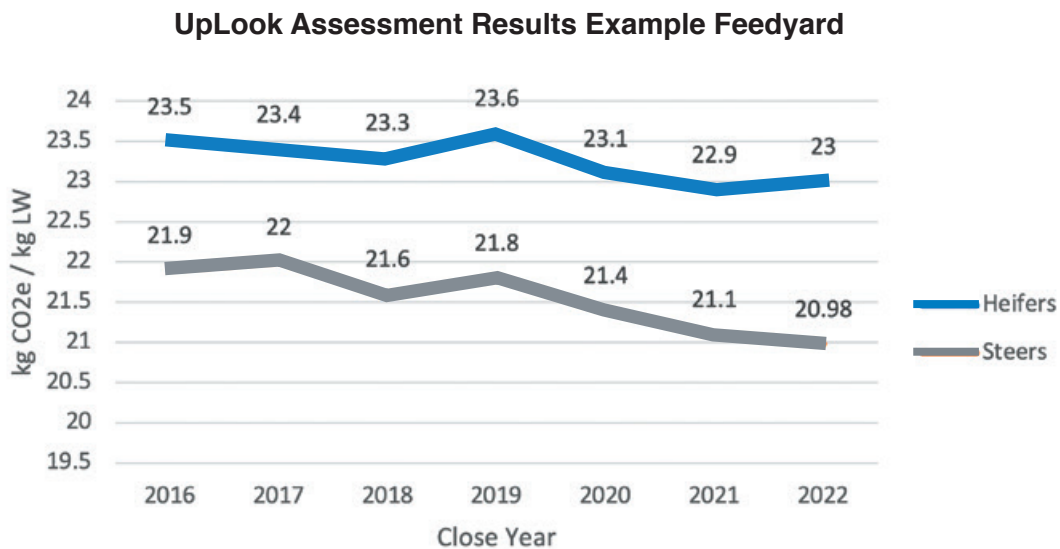
## The value

UpLook analyses and reports help you assess the carbon footprint of each lot of cattle enrolled. This information can create value for your business in many ways:

1. Empowers cattle feeders to realize and share their sustainability efforts.
2. Enables the carbon credit monetization process.
3. Delivers data to gain access to new capital and financial terms.
4. Maintains and can uncover new market access opportunities.
5. Unlocks access to grants, government funds and incentives.

UpLook offers feedlot customers a detailed assessment to understand where GHG emissions originate on their operations and how they are classified.

Figure 1

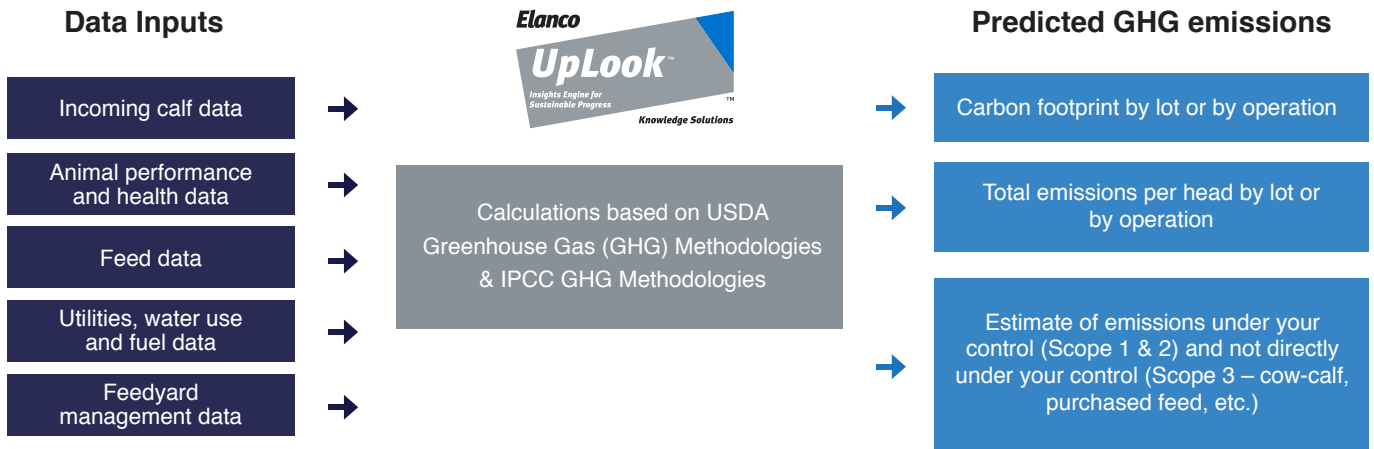


Ask your Elanco representative for more information about the different views and reports available for feedlot operations in the UpLook platform.

## How it works

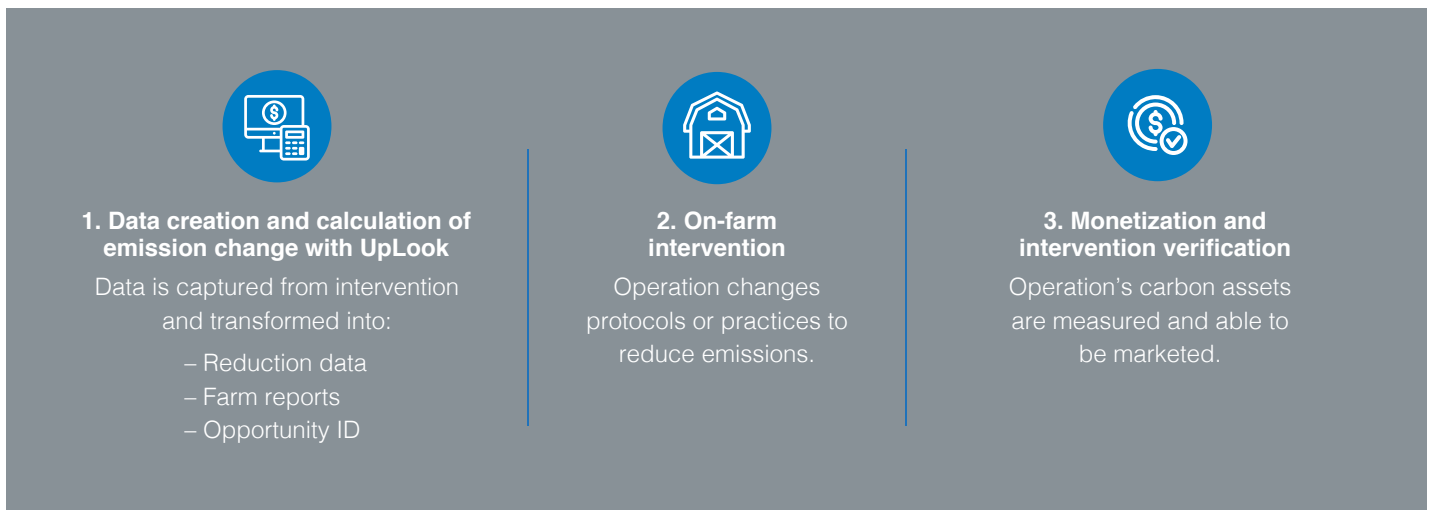
UpLook quantifies the stewardship efforts of cattle feeders and evolves their sustainable practices toward being a value driver for their operations.

Figure 2



## Steps to monetize carbon emissions

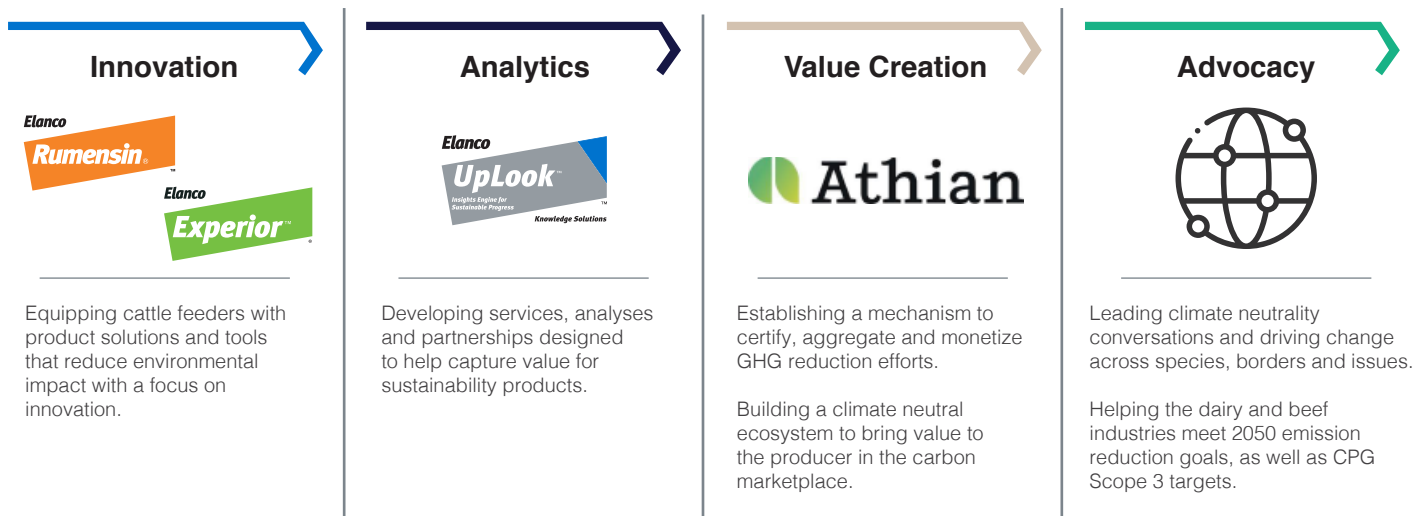
UpLook quantifies the stewardship efforts of cattle feeders and evolves their sustainable practices toward being a value driver for their operation.



# Our Vision: Sustainability is the next era of opportunity

Elanco strives to advance animal protein sustainability by providing products and services that are value contributors for our customers.

Figure 3



## Ready to understand your baseline and unlock the value of UpLook?

Talk to your Elanco representative today to learn how to enroll in UpLook.

### Experior:

**Caution:** Not approved for use in breeding animals because safety and effectiveness have not been evaluated in these animals. Do not allow horses or other equines access to feed containing Experior. A decrease in dry matter intake may be noticed in some animals.

**Directions for Use:** Feed 1.25 to 4.54 g/ton (1.39 to 5 ppm) of complete feed (90% dry matter basis) to provide 13-90 mg lubabegron/head/day continuously to beef steers and heifers fed in confinement for slaughter as sole ration during the last 14 to 91 days on feed.

**Indications:** For the reduction of ammonia gas emissions per pound of live weight and hot carcass weight in beef steers and heifers fed in confinement for slaughter during the last 14 to 91 days on feed.

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### Rumensin:

**Caution:** Consumption by unapproved species or feeding undiluted may be toxic or fatal. Do not feed to veal calves.

**Directions for use:** Growing beef steers and heifers fed in confinement for slaughter.

**For improved feed efficiency:** Thoroughly mix Rumensin to make one ton of complete feed that provides 5 to 40 g/ton monensin on a 90% dry matter basis. Feed complete feed (5 to 40 g/ton) continuously to growing beef steers and heifers in confinement to provide not less than 50 nor more than 480 mg monensin per head per day. No additional improvement in feed efficiency has been shown from feeding monensin at levels greater than 30 g/ton (360 mg monensin per head per day).

**For the prevention and control of coccidiosis due to *Eimeria bovis* and *Eimeria zuernii*:** Feed continuously (10 to 40 g/ton) to provide 0.14 to 0.42 mg per pound of body weight per day, depending upon severity of challenge, up to a maximum of 480 mg of monensin per head per day.

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