Elanco

UpLook™

Knowledge Solutions

Your solution for sustainability progress and value

UpLook™ provides Alberta cattle feeders access to the Alberta Offset Emissions System, a government-facilitated marketplace for carbon credit offsetting. Help move your business toward value creation via environmental stewardship and sustainability.
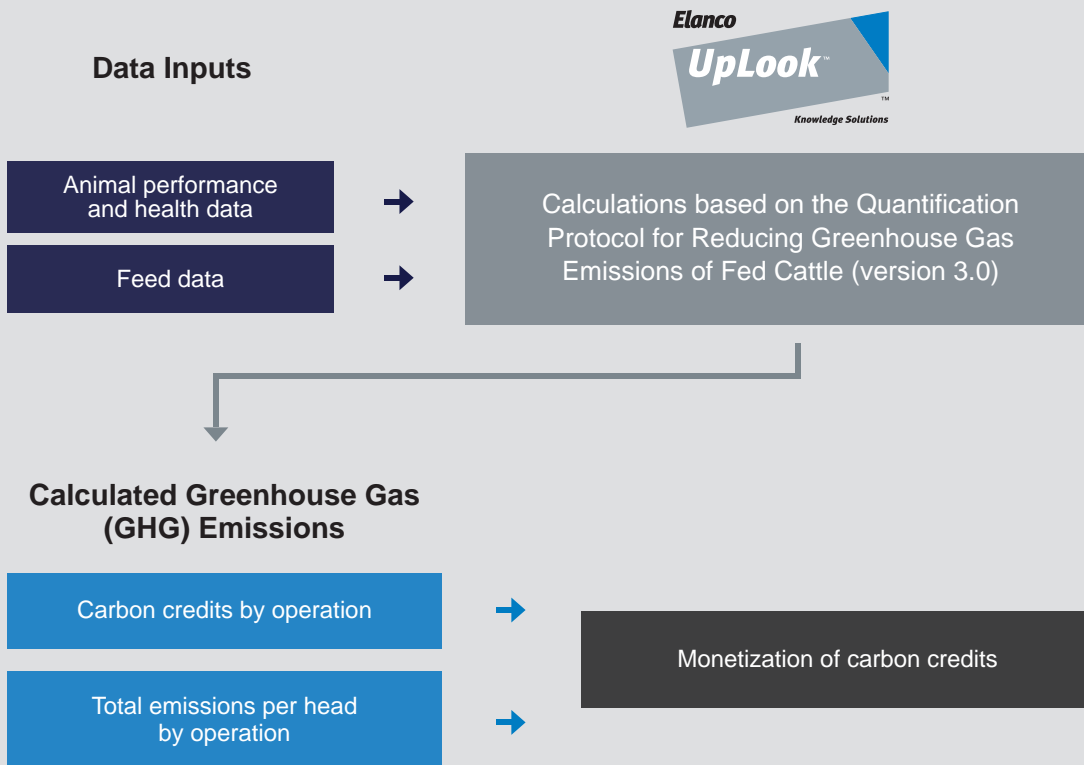
Elanco™

Leave it Better™

The service

The UpLook service and Alberta Carbon Offset System allows cattle feeders to quantify, verify and market carbon credits.

How it works

UpLook quantifies the impact of sustainable practices of cattle feeders and turns them into a value driver for their operations.

Data Inputs

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| Animal performance and health data | → | Calculations based on the Quantification Protocol for Reducing Greenhouse Gas Emissions of Fed Cattle (version 3.0) |
| Feed data | → | |

Calculated Greenhouse Gas (GHG) Emissions

| Carbon credits by operation | → | Monetization of carbon credits |
| Total emissions per head by operation | → | |

The value

UpLook collects and calculates carbon credits according to the government of Albert's Fed Cattle Protocol under the Alberta Offset Emissions System. The credits are then sold to offset emissions in Alberta-based industries, creating value and incentives for producers to participate.

Contact your Elanco representative or visit elanco.ca for more information about the UpLook service and the Alberta Emission Offset System.

Steps to monetize carbon emissions

UpLook quanitfies environmental stewardship efforts of cattle feeders, allowing for monetization of carbon credits through the Alberta Emissions Offset System.

1. Data collection and calculation of emission change with UpLook

Data is captured from on-farm sources, a three year baseline is established and in the following year, the information is used to calculate emissions.

2. On-farm intervention

Operation changes protocols or practices to reduce emissions.

3. Verification and monetization

Operation's carbon assets are measured and able to be marketed.

Our Vision: Sustainability is the next era of opportunity

Elanco strives to advance animal protein sustainability by providing products and services that are value contributors for our customers.

Interventions

Elanco **Rumensin®** *Elanco* **Experior™**

Elanco **PenPoint™ Sort**
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Equipping cattle feeders with product solutions and tools that reduce environmental impacts with a focus on innovation.

Analytics

Elanco **UpLook™**
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Developing services, analyses and collaborations designed to help capture value for sustainability practices and products.

Value Creation

Enabling feedlot producers to participate in the Alberta Carbon Offset System and monetize their sustainability efforts.

Advocacy

Leading climate neutrality conversations and driving change across species, borders and issues.

Ready to understand your baseline and unlock the value of UpLook?

Talk to your Elanco representative today to learn how to enroll in UpLook.

LeaveItBetter.ca

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