

Elanco

UpLook™

*Insights Engine for
Sustainable Progress*

Knowledge Solutions

Your solution for sustainability progress and value

UpLook™ provides dairies with an understanding of baseline emissions, recognizes emissions drivers and determines actionable steps to help move your business toward value creation via stewardship and sustainability.

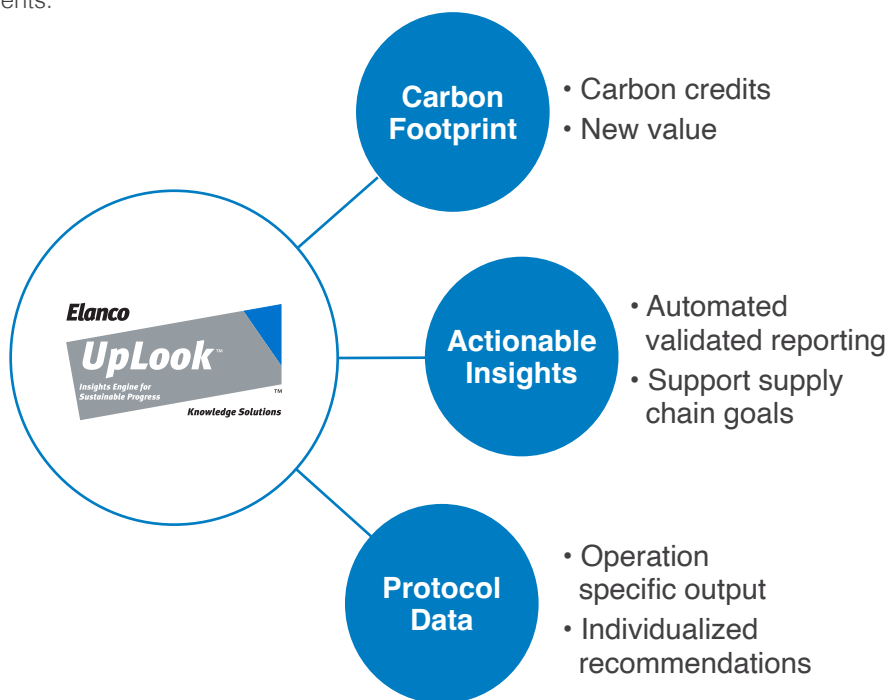
Right for cattle. Right by you.

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One service with many features

UpLook is built to support producers with data to generate carbon footprint reporting, actionable insights for your operation and to meet protocol requirements.



The value

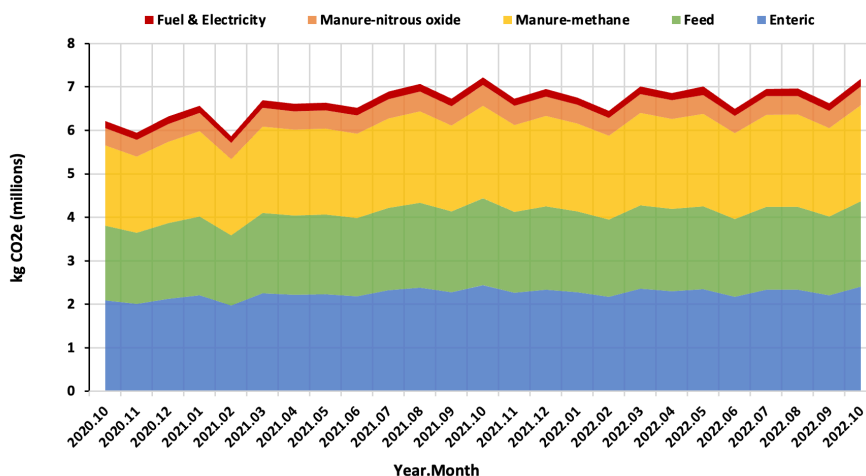
UpLook analyses and reports help you assess the carbon footprint of each herd enrolled. This information can create value for your business in many ways:

1. Empowers dairies to communicate their sustainability efforts and position.
2. Enables the carbon credit monetization process.
3. Delivers data to gain access to new capital and financial terms.
4. Uncover new market access opportunities.
5. Unlocks access to grants, government funds and incentives.

UpLook will provide a view of time-based carbon footprint metrics for absolute emissions and emissions intensity. First, producers will see their operation’s emission history and a detailed list of sources. Figure 2 provides an example. Additionally, if an intervention impacting emissions was recently integrated, UpLook provides the required registry data that enables the monetization process.

Figure 1

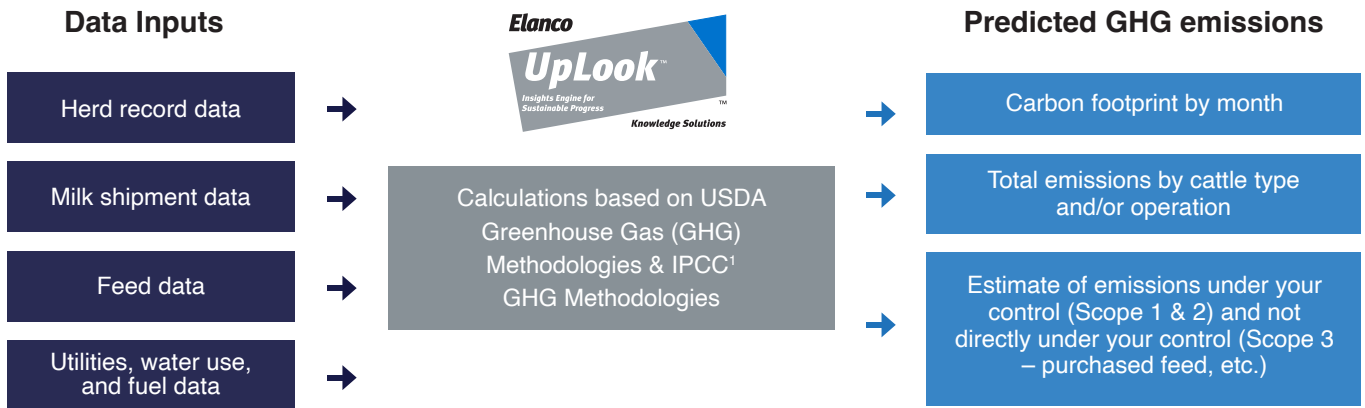
Actual Monthly Total Carbon Footprint for Example Dairy – Absolute Emissions



How it works

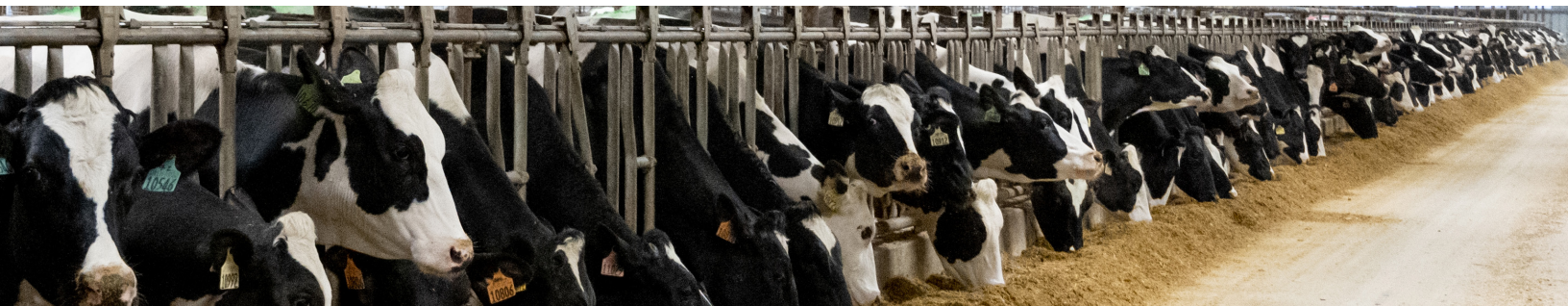
UpLook quantifies the stewardship efforts of dairy producers and evolves their sustainable practices toward being a value driver for their operations.

Figure 2



Steps to monetize carbon emissions

UpLook quantifies the stewardship efforts of dairies and evolves their sustainable practices toward being a value driver for their operation.

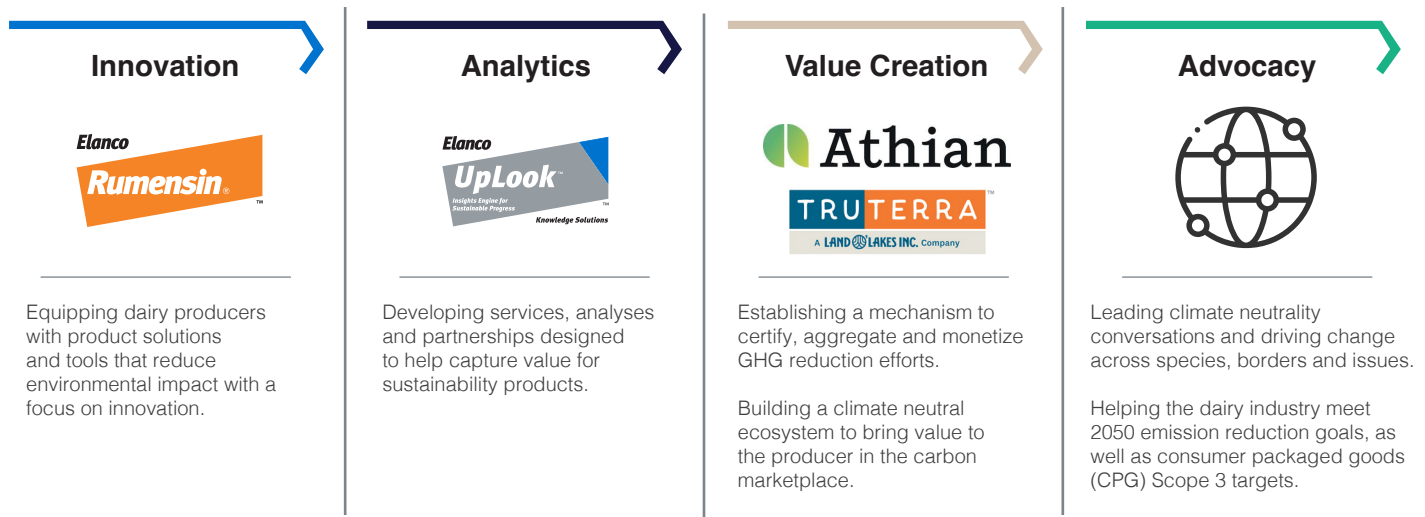


Ask your Elanco representative for more information about the different views and reports available for dairy operations in the UpLook platform.

Our Vision: Sustainability is the next era of opportunity

Elanco strives to advance animal protein sustainability by providing products and services that are value contributors for our customers.

Figure 3



Ready to understand your baseline and unlock the value of UpLook?

Talk to your Elanco representative today to learn how to enroll in UpLook.

RUMENSIN

Caution:

Consumption by unapproved species or feeding undiluted may be toxic or fatal. Do not feed to veal calves.

Directions for use:

Dairy Cows: For increased milk production efficiency (production of marketable solids-corrected milk per unit of feed intake):

Feeding Directions: Total Mixed Rations ("complete feed"): Feed continuously to dry and lactating dairy cows a total mixed ration ("complete feed") containing 11 to 22 g/ton monensin on a 100% dry matter basis.

Component Feeding Systems (including top dress): Feed continuously to dry and lactating dairy cows a Type C Medicated Feed containing 11 to 400 g/ton monensin. The Type C Medicated Feed must be fed in a minimum of 1 pound of feed per cow per day to provide 185 to 660 mg/head/day monensin to lactating cows or 115 to 410 mg/head/day monensin to dry cows. This provides cows with similar amounts of monensin they would receive by consuming total mixed rations containing 11 to 22 g/ton monensin on a 100% dry matter basis.

¹ Intergovernmental Panel on Climate Change

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