

WANT TO ACHIEVE STABLE & CONTINUOUS COCCIDIOSIS CONTROL?

Using Maxiban™ in combination with Monteban™ provides...

Reduced complexities



Low labour requirements

Stable coccidial population control

Consistent performance improvements that last



FCR improvements of 5.46¹

Stable Intestinal Integrity (I²) scores²

20 years of successful coccidiosis control for poultry producers worldwide

The development of acquired immunity



Adding another layer of protection



CHOOSE THE TRUSTED SOLUTION THAT DELIVERS STABLE AND CONTINUOUS COCCIDIOSIS CONTROL



Narasin + Nicarbazine



Narasin

Has the potential to deliver a £1.71M return on investment¹

Narasin is **significantly more effective** at reducing intestinal lesions than monensin, when administered at the same dose rate³

Unlike other ionophores, narasin has a **positive effect** on feed intake, growth and FCR⁴⁻⁶

Maxiban™ has been shown to outperform a similar monensin/nicarbazin programme⁷

5.7% more feed efficiency
7.5% more growth
1.7% more breast meat

Using Maxiban™ for at least another 7 days past the peak coccidial challenge **improves FCR by up to 0.23 per day** of extension outperforming all other ionophore programmes⁸

Use **MAXIBAN™** in combination with **MONTEBAN™** for stable coccidiosis population control

Consistently trusted by poultry producers to protect against the effects of coccidiosis for over 20 years

References: 1. For a company producing 100 million birds per year on a full Maxiban™ and Monteban™ programme compared to a Monensin/Nicarbazin and Salinomycin programme for 3 crops of the year. Elanco data on file REF-22071 2. Elanco, 2018: HTSi UK Data 2015-2018 / Performance data 2014-2018 – Tom Hepburn – EKS Specialist 3. Ruff, MD, et al. (1980) Anticoccidial activity of Narasin in broiler chickens reared in floor pens. Poultry Sci; 59:2008-2013 4. Weppelman, R. et al. Comparison of Anticoccidial Efficacy, Resistance and Tolerance of Narasin, Monensin and Lasalocid in Chicken Battery Trials. 1977. Poultry Sci; 56:51550-59 5. Metzler, M. et al. "Effects of Monensin Feeding and Withdrawal Time on Growth and Carcass Composition in Broiler Chickens." 1987. Poultry Sci; 66:9:1451-58 6. Harms, R. and Buresh R. "Influence of Salinomycin on the Performance of Broiler Chicks." 1987. Poultry Sci; 66: 51 7. Elanco Animal Health Study ELA1900304 2019. Data on file 8. FVEx data on file – 2011-2019

Maxiban™ contains Narasin and Nicarbazine, Monteban™ contains Narasin. Legal category: SFA. Further information is available from the Datasheet. Use medicines responsibly www.noah.co.uk/responsible. Elanco UK AH Limited, Form 2, Bartley Way, Bartley Wood Business Park, Hook RG27 9XA. Telephone: 01256 353131. Email: elancouk@elanco.com Maxiban™, Monteban™, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. ©2023 Elanco or its affiliates. Date of preparation: 01/2023 PM-UK-23-0043

