



Let's innovate **together.**



At the forefront of innovation

When you choose Tru vaccines, you put the power of Elanco in your practice.

- **First** vaccine brand to update parvo vaccine strains
- **First** to offer an oral Bordetella vaccine
- **First** to offer highly purified ½ mL vaccines. 99% of pet owners said it's important their vet use highly purified ½ mL vaccines for a better experience.¹



Helping you stay in the know

We provide advanced education and guidance from industry experts and key opinion leaders. Plus, we'll give you access to white papers, webinars, conference presentations and more, so you can stay up to date with the latest in immunology and vaccinology.



Focused on Fear Free® experiences

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1. Elanco Animal Health. Market data survey on file.