

NEPTRA™

The only one-dose treatment with Florfenicol for otitis externa

1 DOSE = 100%
administered in clinic compliance...

Over half of UK dog owners struggle to administer daily ear drops for otitis externa, which may reduce compliance¹



Neptra treats OE effectively, offering relief without multiple treatments

Mometasone starts relieving pain and inflammation in just 30 minutes*²

Learn more about Neptra and managing otitis externa



Scan here ▶



Protecting the future

When indicated, Florfenicol is a first-line antibiotic; see the PROTECT ME guidelines^{†3}



◀ Scan here for PROTECT ME guidelines



Up to 94%

of canine OE cases are associated with *Staphylococcus pseudintermedius*⁴

Neptra is administered in clinic and targets the most common bacteria in canine OE, so you can:

- ✓ Reserve broader spectrum antibiotics for complex cases⁵
- ✓ Avoid 'leftover' antibiotics lingering in owners' homes
- ✓ Keep OE treatment in safe hands

Keep OE treatment in safe hands with 3 simple steps



Clean

As clinically appropriate for the patient[†]



Dry

Wipe or blot away the cleaning solution



Apply

Use one tube of Neptra per ear and massage the ear base for 30 seconds

NEPTRA™

OE = otitis externa.

[†]T_{max} reached in 30mins.² [†]For otitis associated with cocci; topical antibiotics may not always be required.³ [†]In clinical trials, saline was used as the cleaning solution. Ears were cleaned and dried as deemed clinically appropriate for that patient. Compatibility with ear cleaners other than saline has not been demonstrated.

References

1. Dog Owner Compliance Evaluation, June 2019. **2.** Neptra Summary of Product Characteristics 2023. **3.** BSAVA/SAMSoc. 'Antibiotic Use in Our Practice' poster 2023. Available at: bsavalibrary.com/protectmeposter. **4.** Lynch SA, Helbig KJ. *Vet Sci.* 2021;8:11. **5.** Barnard N, Foster A. *In Practice.* 2017;39:386–398.

Neptra contains 16.7 mg florfenicol, 16.7 mg terbinafine hydrochloride, equivalent to terbinafine base: 14.9 mg, and 2.2mg mometasone furoate and is indicated for the treatment of acute canine otitis externa or acute exacerbations of recurrent otitis. Legal category POM-V (UK) POM (IE).

Refer to the product packaging and leaflets for information about side effects, precautions, warnings and contraindications.

Further information is available from the Summary of Product Characteristics. For further information call Elanco Animal Health on +44 (0)1256 353131 or write to: Elanco UK AH Limited, Form 2, Bartley Way, Bartley Wood Business Park, Hook, RG27 9XA, United Kingdom. Neptra, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates.

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