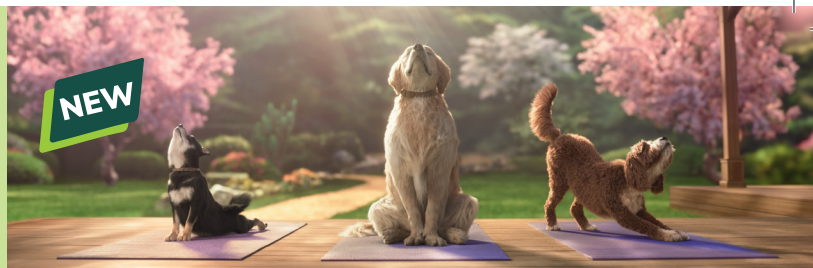
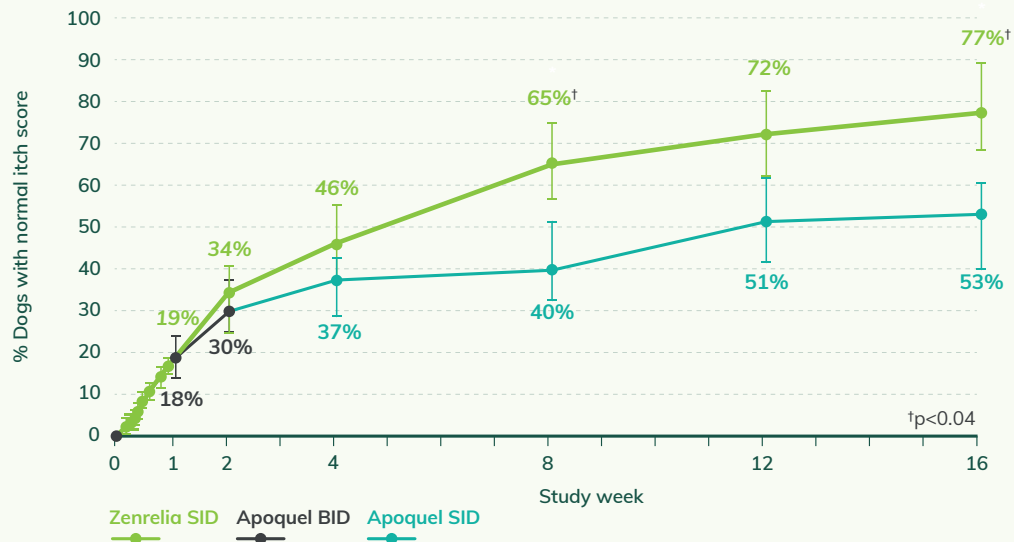


Reach for itch relief. Reach for Zen.

Reach for... **Zenrelia™**



Zenrelia gets **45% more itchy dogs back to normal** vs Apoquel®1*



Pruritus Visual Analogue Scale (PVAS)³

Extreme itching
(Severe/continuous episodes)

10

Severe itching
(Prolonged episodes)

9

Moderate itching
(Frequent episodes)

8

Mild itching
(Semi-frequent episodes)

7

Very mild itching
(Occasional episodes)

6

5

4

3

2

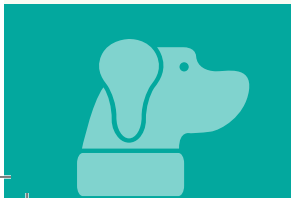
1

0

Most owners expect their dogs to **return to normal** (PVAS<2) after treating itch^{2†}



Normal dog
Itching is not a problem for my dog



SIMPLE DOSING



Simple, consistent
once-daily dosing
from the start⁴

SAFETY



A safety profile
comparable to
Apoquel¹

VALUE



Dependable itch relief
from a JAK inhibitor, now
accessible to more dogs[§]

24-HOUR CONTROL



24-hour
itch relief^{1,5}

[Abbrev] BID, twice daily; JAK, janus kinase; PVAS, pruritus visual analogue scale; SID, once daily.

*77% of dogs treated with Zenrelia achieved PVAS <2 by day 112 compared to 53% of dogs treated with Apoquel. A 'normal' itch score is considered to be comparable to that of a healthy, non-allergic dog (PVAS <2)¹.

†79% of owners expect a PVAS 0-1.9².

§ Based on the list price of Zenrelia vs other licensed JAK inhibitors for dogs.

1. Forster S et al. Vet Dermatol. 2025 Apr;36(2):165-176.
2. Rybníček J et al. Vet Dermatol. 2009 Apr;20(2):115-22.
3. Hill PB et al. Vet Dermatol. 2007;18(5):301-08.
4. Zenrelia Summary of Product Characteristics.
5. Unpublished data: Owner Pruritus Assessment (PVAS) Form.

Zenrelia™ film coated tablets contain ilonocitinib. Legal category POM-V in UK, POM in IE. For further information call Elanco Animal Health on +44(0)1256 353131 or write to: Elanco UK AH Limited, Form 2, Bartley Way, Bartley Wood Business Park, Hook, RG27 9XA, United Kingdom. For further information, consult the product SPC. Zenrelia, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. Apoquel® is a trademark of Zoetis UK Limited & Zoetis Belgium (IE).

PM-IE-25-0084. Date of preparation 11/25.

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