

People consume social media every day. It's the perfect platform to engage with your customers. Reinforce your position as the pet care expert by using social media to educate customers about the 360-degree parasite protection of Credelio® (lotilaner) and Interceptor® Plus (milbemycin oxime/praziquantel).

This reference guide takes the guesswork out of posting to social media. Create an engaging post by following these simple, step-by-step instructions to upload images and text. The chart below contains copy and the image name for each post.

**ATTENTION: Do not alter these posts in any way without prior approval from Elanco.**

**HOW TO CREATE A FACEBOOK POST:** Select 'Create Post' on your clinic's Facebook page. Next, copy and paste the provided copy into the space on your new post. Then, click on the 'Photo' button and attach the image provided in the zipped file.

**HOW TO CREATE AN INSTAGRAM POST:** Select the "+" button to create a post on your clinic's Instagram page. Next, copy and paste the provided copy into your new post. Then, click on 'Browse' to find and attach the image provided in the zipped file.

**TEXT & IMAGE ASSETS:** Only one image and one piece of copy exists for each post. Use both the image and the text together on Facebook and Instagram. Images can be found within the zipped folder provided for download.

360-DEGREE PARASITE PROTECTION SOCIAL POSTS	POST 1	POST 2	POST 3	POST 4
POST IMAGE				
FILE NAME	67463-2022-360-Protection-Post1.jpg	67463-2022-360-Protection-Post2.jpg	67463-2022-360-Protection-Post3.jpg	67463-2022-360-Protection-Post4.jpg
POST COPY	<p>We know you rely on us to recommend the right protection for your pup. With the 360-degree coverage of Credelio® (lotilaner) and Interceptor® Plus (milbemycin oxime/praziquantel), your dog gets comprehensive coverage all month long.</p> <p>Stop by the clinic to learn more.</p> <p>Indications for Interceptor Plus: Interceptor Plus prevents heartworm disease and treats and controls adult roundworm, hookworm, whipworm, and tapeworm infections in dogs and puppies 6 weeks or older and 2 pounds or greater.</p> <p>Important Safety Information for Interceptor Plus: Treatment with fewer than 6 monthly doses after the last exposure to mosquitoes may not provide complete heartworm prevention. Prior to administration of Interceptor Plus, dogs should be tested for existing heartworm infections. The safety of Interceptor Plus has not been evaluated in dogs used for breeding or in lactating females. The following adverse reactions have been reported in dogs after administration of milbemycin oxime or praziquantel: vomiting, diarrhea, decreased activity, incoordination, weight loss, convulsions, weakness, and salivation. For complete safety information, please see Interceptor Plus product label at <a href="http://bit.ly/2XLRBDz">http://bit.ly/2XLRBDz</a> or contact your veterinarian.</p> <p>Indications for Credelio: Credelio kills adult fleas and is indicated for the treatment and prevention of flea infestations and treatment and control of tick infestations (lone star tick, American dog tick, black-legged tick, and brown dog tick) for one month in dogs and puppies 8 weeks and older and 4.4 pounds or greater.</p> <p>Important Safety Information for Credelio: Lotilaner is a member of the isoxazoline class of drugs. This class has been associated with neurologic adverse reactions including tremors, incoordination, and seizures. Seizures have been reported in dogs receiving this class of drugs, even in dogs without a history of seizures. Use with caution in dogs with a history of seizures or neurologic disorders. The safe use of Credelio in breeding, pregnant or lactating dogs has not been evaluated. The most frequently reported adverse reactions are weight loss, elevated blood urea nitrogen, increased urination, and diarrhea. For complete safety information, please see Credelio product label at <a href="https://bit.ly/2HkqSYR">https://bit.ly/2HkqSYR</a> or ask your veterinarian.</p>	<p>We know the cost of treating parasite infections, and proactive protection beats reactive treatment any day. That's why we prescribe 360-degree protection with Credelio® (lotilaner) and Interceptor® Plus (milbemycin oxime/praziquantel).</p> <p>Give us a call to learn more.</p> <p>Indications for Interceptor Plus: Interceptor Plus prevents heartworm disease and treats and controls adult roundworm, hookworm, whipworm, and tapeworm infections in dogs and puppies 6 weeks or older and 2 pounds or greater.</p> <p>Important Safety Information for Interceptor Plus: Treatment with fewer than 6 monthly doses after the last exposure to mosquitoes may not provide complete heartworm prevention. Prior to administration of Interceptor Plus, dogs should be tested for existing heartworm infections. The safety of Interceptor Plus has not been evaluated in dogs used for breeding or in lactating females. The following adverse reactions have been reported in dogs after administration of milbemycin oxime or praziquantel: vomiting, diarrhea, decreased activity, incoordination, weight loss, convulsions, weakness, and salivation. For complete safety information, please see Interceptor Plus product label at <a href="http://bit.ly/2XLRBDz">http://bit.ly/2XLRBDz</a> or contact your veterinarian.</p> <p>Indications for Credelio: Credelio kills adult fleas and is indicated for the treatment and prevention of flea infestations and treatment and control of tick infestations (lone star tick, American dog tick, black-legged tick, and brown dog tick) for one month in dogs and puppies 8 weeks and older and 4.4 pounds or greater.</p> <p>Important Safety Information for Credelio: Lotilaner is a member of the isoxazoline class of drugs. This class has been associated with neurologic adverse reactions including tremors, incoordination, and seizures. 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By prescribing the 360-degree protection of Credelio® (lotilaner) and Interceptor® Plus (milbemycin oxime/praziquantel), we know your pup is getting comprehensive coverage all month long.</p> <p>Stop by our clinic to lower your dog's risk of infection.</p> <p>Indications for Interceptor Plus: Interceptor Plus prevents heartworm disease and treats and controls adult roundworm, hookworm, whipworm, and tapeworm infections in dogs and puppies 6 weeks or older and 2 pounds or greater.</p> <p>Important Safety Information for Interceptor Plus: Treatment with fewer than 6 monthly doses after the last exposure to mosquitoes may not provide complete heartworm prevention. Prior to administration of Interceptor Plus, dogs should be tested for existing heartworm infections. The safety of Interceptor Plus has not been evaluated in dogs used for breeding or in lactating females. The following adverse reactions have been reported in dogs after administration of milbemycin oxime or praziquantel: vomiting, diarrhea, decreased activity, incoordination, weight loss, convulsions, weakness, and salivation. For complete safety information, please see Interceptor Plus product label at <a href="http://bit.ly/2XLRBDz">http://bit.ly/2XLRBDz</a> or contact your veterinarian.</p> <p>Indications for Credelio: Credelio kills adult fleas and is indicated for the treatment and prevention of flea infestations and treatment and control of tick infestations (lone star tick, American dog tick, black-legged tick, and brown dog tick) for one month in dogs and puppies 8 weeks and older and 4.4 pounds or greater.</p> <p>Important Safety Information for Credelio: Lotilaner is a member of the isoxazoline class of drugs. This class has been associated with neurologic adverse reactions including tremors, incoordination, and seizures. Seizures have been reported in dogs receiving this class of drugs, even in dogs without a history of seizures. Use with caution in dogs with a history of seizures or neurologic disorders. The safe use of Credelio in breeding, pregnant or lactating dogs has not been evaluated. The most frequently reported adverse reactions are weight loss, elevated blood urea nitrogen, increased urination, and diarrhea. For complete safety information, please see Credelio product label at <a href="https://bit.ly/2HkqSYR">https://bit.ly/2HkqSYR</a> or ask your veterinarian.</p>	<p>We believe coverage beats convenience, and single chews just don't provide comprehensive coverage. We prescribe Credelio® (lotilaner) and Interceptor® Plus (milbemycin oxime/praziquantel) for powerful 360-degree protection against ticks, fleas and all 5 major worms.</p> <p>Ask us about 360-degree protection.</p> <p>Indications for Interceptor Plus: Interceptor Plus prevents heartworm disease and treats and controls adult roundworm, hookworm, whipworm, and tapeworm infections in dogs and puppies 6 weeks or older and 2 pounds or greater.</p> <p>Important Safety Information for Interceptor Plus: Treatment with fewer than 6 monthly doses after the last exposure to mosquitoes may not provide complete heartworm prevention. Prior to administration of Interceptor Plus, dogs should be tested for existing heartworm infections. The safety of Interceptor Plus has not been evaluated in dogs used for breeding or in lactating females. 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CALL-TO-ACTION*	Stop by the clinic to learn more	Call us today for more information	Stop by our clinic to lower your dog's risk of infection	Ask us about 360-degree protection
WEBSITE*	<a href="https://pet.elanco.com/us/en/interceptorplus/360-degree-protection">https://pet.elanco.com/us/en/interceptorplus/360-degree-protection</a>	<a href="https://pet.elanco.com/us/en/interceptorplus/360-degree-protection">https://pet.elanco.com/us/en/interceptorplus/360-degree-protection</a>	<a href="https://pet.elanco.com/us/en/interceptorplus/360-degree-protection">https://pet.elanco.com/us/en/interceptorplus/360-degree-protection</a>	<a href="https://pet.elanco.com/us/en/interceptorplus/360-degree-protection">https://pet.elanco.com/us/en/interceptorplus/360-degree-protection</a>
BUTTON*	Protect Your Pet	Call Us Today	Visit Us Today	Call Us Today

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COMPREHENSIVE

**360°**

**PROTECTION**



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**Elanco**



**PROTECTION**

**AGAINST ALL 5 MAJOR WORMS**



**HEARTWORM  
DISEASE**



**HOOKWORMS**



**TAPEWORMS**



**ROUNDWORMS**



**WHIPWORMS**

**TICKS AND FLEAS**



**TICKS**



**FLEAS**



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ASK ABOUT



PROTECTION



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