

# WELCOME TO THE NEW ELANCO



## **Elanco and Bayer Animal Health have come together to create an even better Elanco.**

Our vision, Food and Companionship Enriching Life, remains at the core of everything we do. And this has not changed. Bayer Animal Health provides an opportunity to achieve greater things for our pet health customers as we continue to focus on how important animals are as solutions to some of the world's most significant issues under our Elanco Healthy Purpose™ framework.

The acquisition of Bayer Animal Health has brought a wealth of new products and capabilities to the Elanco portfolio. It has also brought a host of committed and experienced professionals into the Elanco team to provide a more complete approach to animal health solutions. We can now offer our customers better value, better solutions and better support.

**Credelio™**

**Credelio PLUS**  
(lotilaner+milbemyacin oxime)

**Galliprant™**  
(grapiprant)

**MILBEMAX™**  
*Bringing pets and people closer*

**NEPTRA®**

**Advocate®**

# GLOBAL FACT SHEET



## OUR VISION

Food and Companionship Enriching Life

## OUR PROMISE

Our promises to society, our customers and employees are to rigorously innovate to improve the health of animals and advocate for our customers while creating value through innovative products, expertise and service.



## PET HEALTH PRODUCTS AND SERVICES



Help pets live longer, healthier lives.

Enhance and extend animal quality of life, and improve the type of care that pets receive.

### AREA OF FOCUS



**Pet Disease Prevention**



**Pet Therapeutics**

## ELANCO'S HEALTHY PURPOSE

This is a framework of commitments and actions that is focused on advancing the wellbeing of animals, people and the planet.

Our vision is to improve the health and wellbeing of the majority of the world's animals and an opportunity to help tackle key societal challenges that can also support our commercial growth.

We are committed to contributing fully to the health of people, animals and the planet and to the idea that our business can be a unique force for good for all in society – starting with animals.

## ELANCO'S PLANET PLEDGE



A commitment to

- being customers' lead partner on the journey towards net zero emissions on their farms
- growing the product portfolio with environmental benefits
- accelerating towards sustainable packaging while achieving 100% renewable sources of electricity across the company's operations

## ELANCO'S PET PLEDGE



- Help 40 million more pets receive better care through the company's work with vets and pet owners
- Innovate by delivering a constant flow of new medicines and health products for pets
- Help the world understand and experience the benefits of pets on wellbeing

## OUR COMMITMENT



**Sustainability**



**Animal Welfare**



**Food Security**



**Human-Animal Bond**



**ABX Stewardship**

## INTERNATIONAL R&D AND MANUFACTURING SITES



● Offices    ● Manufacturing    ● R&D    ● Combined Facilities

[WWW.MYELANCO.CO.UK/ABOUT/US](http://WWW.MYELANCO.CO.UK/ABOUT/US)



# A SELECTION OF THE ELANCO PORTFOLIO

## PARASITICIDES

To find out more about our parasiticide portfolio visit: <https://www.mylanco.co.uk/brand/lifestyle-parasite-portfolio>



### CREDELIO DOG



### CREDELIO CAT



### CREDELIO PLUS



### SERESTO



### MILBEMAX

### ADVOCATE



## THERAPEUTICS

### GALLIPRANT



### NEPTRA



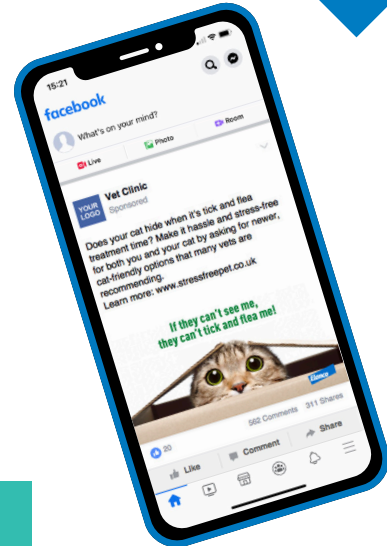
### ONSIOR



## EVERYTHING YOU NEED FROM ELANCO

## ONLINE HOME OF THE PET HEALTH KNOWLEDGE HUB

- ✓ **24/7, immediate access to resources**
- ✓ **A library of practice support materials in the hub**



**CPD AND TRAINING - READY WHEN YOU ARE**  
**SOCIAL MEDIA - ENGAGE CLIENTS WITH**  
**READY MADE POSTS**  
**NEWS - KEEP UP TO DATE**  
**PRODUCT INFORMATION CATALOGUE**

### Galliprant in Practice

Ciaran Jones MVB, MSc, MRCVS, DECVS  
Gloucester Veterinary Hospital,  
Cork, Ireland

**Galliprant in Practice Webinar/Video (43 mins)**

Drawing on his years of experience, Dr Ciaran Jones MVB MSc MRCVS DECVS DACVS shares case studies and experience of Galliprant in practice. He also explores how owners feel about an innovative...

For vets

### SOCIAL MEDIA

#### Tool kit

Simple, effective ways to raise your practice's profile and engage your clients.

#### Nepra Social Media Toolkit - Zip file (20MB)

This social media toolkit contains all the information and assets you need to run social posts that help your current clients, or even a wider audience, identify the signs of Otitis Externa.

## NEW TO MYELANCO? FOLLOW THE REGISTRATION INSTRUCTIONS BELOW:

1. **Scan the QR code with your phone camera**
2. **Enter your details into the form**
3. **Select your job role(s) for tailored content**
4. **Select 'Yes' to receive updates from Elanco**

To find out more about the hub visit: [myelanco.co.uk/pet](https://myelanco.co.uk/pet)



Credelio™ Plus chewable tablets for dogs contains lotilaner and milbemycin oxime. Credelio™ chewable tablets for cats and Credelio™ chewable tablets for dogs contain lotilaner. Milbemax™ contains milbemycin oxime and praziquantel. Advocate® contains imidacloprid and moxidectin. Nepra® contains 16.7 mg flufenicol, 16.7 mg terbinafine hydrochloride, equivalent to terbinafine base: 14.9 mg, and 2.2 mg mometasone furoate. Galliprant™ contains grapiprant. Onsiort™ tablets for dogs, Onsiort™ tablets for cats and Onsiort™ solution for injection for cats and dogs contain robenacoxib. Legal Category: POM-V in UK, POM in IE. Seresto® Flea and Tick Control Collar contains imidacloprid and flumethrin. Legal Category: NFA-VPS in UK. Further information is available from the Summary of Product Characteristics. For further information call Elanco Animal Health on +44 (0)1256 353131 or write to: Elanco Animal Health, Form 2, Bartley Way, Bartley Wood Business Park, Hook, Hampshire RG27 9XA, United Kingdom. Elanco, Credelio™ Plus, Credelio™, Milbemax™, Advocate®, Nepra®, Seresto®, Galliprant™, Onsiort™, and the diagonal bar logo are trademarks of Elanco or its affiliates. © Elanco 2021. **Use Medicines Responsibly** [noah.co.uk/responsible](https://noah.co.uk/responsible)