

Your questions answered...

How will I be able to tell if my dog's ears are improving?

You may see reduced redness and swelling in your dog's ear, and may notice that the ear becomes less smelly and painful. Signs such as head shaking, scratching or whimpering when the ear is touched should also improve.

Why do I need to attend a follow up appointment?

If your vet recommends a follow-up appointment, it is important to attend. Otitis externa can occur as a result of underlying conditions such as allergies, so it's important your vet can reassess your dog and advise as required.

Do I need to do anything at home?

No, Claro only has to be applied once and your vet has done this for you. You do not need to apply any treatments to your dog's ear at home.

My dog's ear has a lot of discharge - can I clean my dog's ears at home?

You may remove excess discharge from the ear flap with a soft and moistened cloth, but do not use any cleaning solutions or try to clean deeper parts of the ear canal, as this may interfere with Claro's long-lasting action.

Why does my dog have repeated ear infections?

Repeated ear infections are likely to have an underlying cause, most commonly allergies. It's always best to keep follow-up appointments so your vet can advise accordingly.

Your veterinary practice team are always happy to answer any other questions you might have.

Treating your dog's ear infection

Let your vet and Claro take control

Find out more about otitis externa online at <https://yourpetandyou.elanco.com/us/our-products/claro-for-dog>

Notes:

INDICATIONS: CLARO is indicated for the treatment of otitis externa in dogs associated with susceptible strains of yeast (*Malassezia pachydermatis*) and bacteria (*Staphylococcus pseudintermedius*).

Important Safety Information:

Do not use in cats. CLARO should be administered by veterinary personnel. Eye injuries, including corneal ulcers, have been reported in humans and dogs associated with head shaking and splatter following administration. If contact with eyes occurs, flush copiously with water for at least 15 minutes. If irritation persists, contact a physician.

Do not use in dogs with known tympanic membrane perforation (ruptured eardrum). Adverse reactions may occur following administration of CLARO. Observe your dog for signs such as ear pain, irritation, vomiting, head shaking, head tilt, in-coordination, eye pain and discharge.

Contact your veterinarian if any of these signs are observed. For complete safety information, please see Claro product label, call 1-888-545-5973 or ask your veterinarian.

References: 1. Angus JC. Vet Clin North Am Small Anim Pract. 2004; 34(2):411-24.

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CLARO
(florfenicol, terbinafine, mometasone furoate)
Otic Solution

Treating your dog's ear infection

Let your vet and Claro take control

Just
one
dose



CLAROTM

Elanco

Elanco

What is otitis externa?

Otitis externa is inflammation of the external ear canal. This causes redness, painful swelling and narrowing of the ear canal – creating the perfect environment for infection with bacteria and yeast.

Healthy ear canal



Inflamed ear canal



Causes of ear infections:

Ear infections are very common, affecting up to 1 in 5 dogs.¹

There are multiple factors that can increase the risk of your dog developing this uncomfortable condition:

- Allergies (e.g. caused by food or environmental allergens)
- Foreign bodies entering the ear (e.g. grass seeds)
- Parasites (e.g. ear mites)
- Water frequently getting into the ear (e.g. during swimming and bathing)
- Hairy or narrow ear canals can impair air flow
- Breed - some are just more prone to ear infections due to the size or shape of their ears

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Signs of an ear infection can include...

- Head shaking
- Scratching the ears
- Brown-black or yellowish discharge
- Signs of pain when touching the ear
- A bad smell coming from the ear
- Skin in the ear appears red and swollen

Treating an ear infection

Your vet has used Claro to treat your dog's ear.

Claro is a, long-lasting treatment for otitis externa. With one dose, applied by your vet, there is no need for you to apply ear treatments at home.



With three powerful active ingredients, Claro fights the infection and pain of your dog's ear infection:

- 1 Mometasone Furoate**
REDUCES PAIN, ITCHING AND SWELLING
- 2 Florfenicol**
KILLS HARMFUL BACTERIA
- 3 Terbinafine**
FIGHTS YEAST

CLARO
(florfenicol, terbinafine, mometasone furoate)
Otic Solution

Claro:
administered by your vet – no home applications needed

What do I need to do now?

Do



Attend the follow-up appointment if your vet has recommended one.



Give your dog plenty of love and affection! Ear infections are sore, so extra tummy rubs or playing with their favourite toy will help take your dog's mind off any discomfort.



Relax - Claro is taking care of your dog's ear infection.

Don't



Clean your dog's ears or apply other ear treatments at home for at least 28 days. This ensures that Claro can work effectively.



Take your dog swimming, and if bathing your dog, do not let any water get into the ears.



Rub your dog's ears. Remember they may be sore.