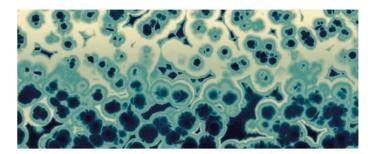
NOT ALL POULTRY PROBIOTICS ARE CREATED EQUAL

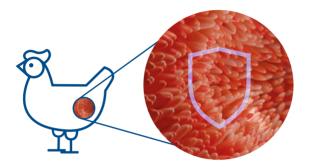
Why bacteria strains matter

Over 1,000 recorded strains of the 'good bacteria' *Bacillus subtilis* species exist in strain banks. However, the attributes and health benefits of these different/individual strains can vary greatly.

To be beneficial, the Bacillus strains within poultry probiotics must:

- Reach the bird's gastrointestinal tract alive and functional
- Thrive and multiply rapidly within the gastrointestinal tract
- Survive high temperatures during the pelleting process





GALLIPRO® FIT contains a combination of bacterial strains that offer proven colonisation capability.¹

While strains are important in isolation, it is crucial that multiple strains complement one another. The three *Bacillus* strains in GALLIPRO[®] FIT positively influence the intestinal microbiome in birds, working together to:

- Compete against undesirable bacterial species²
- Improve protein digestibility and availability³
- Form a beneficial and protective biofilm as part of a healthy gut microbiome¹

GALLIPRO[®] FIT is proven to increase bodyweight, reduce mortality⁴ & FCR⁵

GALLIPRO[®] FIT's unique combination of 3 carefully selected strains is proven to:

- increase bodyweight by 58 g⁴
- reduce mortality by 1%⁴
- reduce FCR by 3 pts⁵

...improving performance and productivity even during times of challenge.



Bodyweight improved by 58 g⁴



GALLIPRO® FIT contains a carefully selected combination of bacterial strains with proven and reliable benefits to poultry flock health, improving productivity and performance ^{4,5}

References: 1. Konieczka, et al. (2018) Effects of pea extrusion and enzyme and probiotic supplementation on performance, microbiota activity and biofilm formation in the broiler gastrointestinal tract. British Poultry Science, 59:6. 2. Chr. Hansen Laboratories - multiple trials; 'Individual strain undesirable bacteria inhibition.' 3. Chr. Hansen Laboratories - Trial no. 80375. 4. Chr. Hansen Laboratories, '28 trials data'. 5. Chr. Hansen Laboratories, Trial No. 80559.

Gallipro® Fit is a combination of two strains of *Bacillus subtilis* and one strain of *Bacillus amyloliquefaciens*. Legal category: SFA. Further information is available from the Datasheet. **Use medicines responsibly** www.noah.co.uk/responsible. Elanco UK AH Limited, Form 2, Bartley Way, Bartley Wood Business Park, Hook RG27 9XA. Telephone: 01256 353131. Email: elancouk@elanco.com.

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The easy choice.