Social Media Templates

Parvo is Poop Social Posts **National Parvo Awareness Day**			
PLATFORM	FACEBOOK/LINKEDIN	INSTAGRAM	TWITTER
POST IMAGE			

FILE NAME			
POST COPY	Interested in saving 1M puppies by 2030 from deadly canine parvovirus (parvo)? Join me, [tag]Elanco and a community of advocates during the first-ever ***National Parvo Awareness Day*.** We're going to bridge the education gap on parvo. See the easy steps you can take at StopParvo.com because ***Parvo is Poop***.	Interested in easy steps you can take to save puppies from the deadly canine parvovirus (parvo) by 2030? Join me, [tag]elanco4pets and a community of advocates during the first-ever ***National Parvo Awareness Day***.	Want to help save 1M puppies from the deadly canine parvovirus (parvo) by 2030? Join me [us] and @elanco during the first-ever ***National Parvo Awareness Day***. Visit StopParvo.com. because ***Parvo is Poop***.
CALL TO ACTION	See the easy steps you can take at	Join me, [tag]elanco4pets and a community of advocates during the first-ever ***National Parvo Awareness Day***.	Join me [us] and @elanco during the first-ever ***National Parvo Awareness Day***.

WEBSITE	StopParvo.com		StopParvo.com
BUTTON	Learn More	No Button	Learn More

Parvo is Poop Social Posts **Parvo is Poop**			
PLATFORM	FACEBOOK/LINKEDIN	INSTAGRAM	TWITTER
POST IMAGE			
FILE NAME			
POST COPY	Canine parvovirus (parvo) can kill dogs and spreads via dog feces - so parvo is poop in every sense of the word. We're working with [tag]Elanco to launch the ***Parvo is Poop*** campaign to catch a few eyeballs, spark much needed dialogue about the risk of parvo and encourage dog	Canine parvovirus (parvo) can kill dogs and spreads via dog feces - so parvo is poop in every sense of the word. The @elanco4Pets ***Parvo is Poop*** campaign highlights how parvo is spread (through infected dog feces), its symptoms and the breakthrough solutions to treat it.	I'm proud to support @Elanco as it launches ***Parvo is Poop***. The campaign highlights how deadly canine parvovirus (parvo) spreads through dog feces and to close a worrisome education gap. Join us as we encourage public dialogue and vigilance at StopParvo.com.

	owners to be vigilant, especially during parvo season. Learn more at StopParvo.com. #DefeatParvo #ParvoisPoop	Join us as we encourage public action to save puppies @elanco4pets. #DefeatParvo #ParvoisPoop	
CALL TO ACTION	Learn more at StopParvo.com.	Join us as we encourage public action to save puppies @elanco4pets.	Join us as we encourage public dialogue and vigilance
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Parvo is Poop Social Posts **Heat Map (ParvoTrack – *powered by Elanco*)**			
PLATFORM	FACEBOOK/LINKEDIN	INSTAGRAM	TWITTER
POST IMAGE			
FILE NAME			
POST COPY	Parvovirus (parvo) can kill dogs and spreads via dog poop. **ParvoTrack – *powered by Elanco***, the first-ever online tracking site for parvo, provides data to help keep puppies safe. Self-report and get alerts about local outbreaks by visiting StopParvo.com #DefeatParvo #ParvoisPoop	Parvovirus (parvo) can kill dogs and spread via dog poop. **ParvoTrack – *powered by*** @elanco4pets, the first-ever online tracking site, provides data to help keep puppies safe. Visit StopParvo.com to report parvovirus in your area. #DefeatParvo #ParvoisPoop	We're excited for the first-ever online canine parvovirus (parvo) tracking tool **ParvoTrack – *powered by*** @Elanco***.*** Self-report and get alerts for outbreaks of the deadly virus in your area. Save puppies today at StopParvo.com.

CALL TO ACTION	Self-report and learn about outbreaks in your area today	Visit StopParvo.com to report parvovirus in your area.	Get game-changing intelligence at your fingertips
WEBSITE	StopParvo.com		StopParvo.com
BUTTON	Learn More	No Button	Learn More

Parvo is Poop Social Posts **Parvo Season**			
PLATFORM	FACEBOOK/LINKEDIN	INSTAGRAM	TWITTER
POST IMAGE			

Be Alert for Dog 💩!
It's parvo season.
Test.
Treat.
Defeat.
EST. 2024
DEFEND PUPPIES
SAVING 1 MILLION PUPPIES BY 2030
Elanco
DEFEAT PARVO
Canine Parvovirus Monoclonal Antibody
CPMA-treated parvo survivor, Mono (2 months), PAWS Chicago
*The first-conditionally approved parvovirus treatment

FILE NAME			
POST COPY	It's Parvovirus Season so protect your pup! Risk of the deadly canine virus is at its peak. You can be the first line of defense so learn the signs, symptoms and breakthrough solutions to treat parvo. Check **ParvoTrack – *powered by Elanco*** for alerts of local outbreaks and learn more about the Canine Parvovirus Monoclonal Antibody at StopParvo.com.	It's Parvovirus Season so protect your pup! Risk of the deadly canine virus is at its peak. Be the first line of defense and learn the signs, symptoms and when to talk to your vet about treatment. Also, you can check **ParvoTrack – *powered by Elanco*** for alerts of local outbreaks by visiting [tag]elanco4pets for more information. #DefeatParvo #ParvoisPoop	It's Parvovirus Season so protect your pup! Risk of the deadly canine virus is at its peak and you can be the first line of defense. Check **ParvoTrack – *powered by*** @Elanco for alerts of local outbreaks at StopParvo.com

Parvo is Poop Social Posts **Parvo is Poop**			
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FILE NAME			
POST COPY	Canine parvovirus (parvo) can kill dogs and spreads via dog feces - so parvo is poop in every sense of the word. You can help [tag]Elanco and us veterinarians share the ***Parvo is Poop*** campaign and spark much-needed dialogue about the risk of parvo,	Canine parvovirus (parvo) can kill dogs and spreads via dog feces - so parvo is poop in every sense of the word. Join [tag]elanco4pets as it launches its ***Parvo is Poop*** campaign. The campaign highlights how canine parvovirus (parvo) is spread (through infected dog feces), its symptoms	Clever campaign alert: @Elanco launched ***Parvo is Poop***. The campaign highlights how deadly canine parvovirus (parvo) spreads through dog feces, to close a worrisome education gap. Join the conversation and encourage public dialogue and vigilance at StopParvo.com.

	especially during parvovirus season. Learn more at StopParvo.com. #DefeatParvo (Optional Hashtag - #ParvoisPoop)	and the breakthrough solutions to treat it. Encourage other dog owners and the public to act and save puppies [tag]elanco4pets. #DefeatParvo (Optional Hashtag - #ParvoisPoop)	
CALL TO ACTION	Learn more at StopParvo.com.	Encourage other dog owners and the public to act and save puppies @elanco4pets.	Join the conversation and encourage public dialogue and vigilance at StopParvo.com.
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BUTTON	Learn More	NO BUTTON	Learn More

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