

Elanco Lifestyle Parasite Protection Range



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The **One Health** approach gives consideration to the **patient** being treated, the **people** around it, and the wider **planet**.

Bringing these principles together ensures an informed decision can be made about the most appropriate:

Spectrum of activity

Which parasites pose a risk to the **pet** and the **people** around them?

Frequency of administration

How often should prevention be administered?

Formulation of product

Can the owner use the product **correctly** and **safely**, according to the instructions?

At Elanco, we offer a **broad range of trusted parasiticides**, covering different **indications** and **formulations**, with a treatment for every lifestyle. This means we can support you and your team in developing flexible protocols to **suit the lifestyle of your clients and their pets**.



Credelio™ Plus

Credelio™
PLUS

- Making sure dogs are protected from internal and external parasites should be simple, convenient and fit with the different lifestyles of owners and their pets
- Credelio Plus for dogs offers trusted worm control with milbemycin oxime plus immediate and persistent tick and flea kill with lotilaner, in one tasty, monthly, chewable tablet
- Successfully administered to 100% of dogs, Credelio Plus is a palatable tablet that dogs readily accept¹

1.4 – 2.8 kg dog		One 7 mm tablet Credelio Plus 56.25 mg/2.11 mg Chewable Tablets for Dogs (1.4 kg – 2.8 kg)
>2.8 – 5.5 kg dog		One 9 mm tablet Credelio Plus 112.5 mg/4.22 mg Chewable Tablets for Dogs (>2.8 kg - 5.5 kg)
>5.5 – 11 kg dog		One 11.5 mm tablet Credelio Plus 225 mg/8.44 mg Chewable Tablets for Dogs (>5.5 kg – 11 kg)
>11 – 22 kg dog		One 14.5 mm tablet Credelio Plus 450 mg/16.88 mg Chewable Tablets for Dogs (>11 kg – 22 kg)
>22 – 45 kg dog		One 18.5 mm tablet Credelio Plus 900 mg/33.75 mg Chewable Tablets for Dogs (>22 kg – 45 kg)
>45.0 kg dog	Administer the appropriate combination of tablets	

From 8 weeks of age

Administer chewable tablet with or after food

Elanco



Credelio™ PLUS

(lotilaner + milbemycin oxime)



Immediate and persistent tick and flea kill for 1 month



Prevents deadly lungworm disease with monthly administration



Prevents heartworm disease



Protects against roundworm



Proven efficacy against adult and larval stages of gastrointestinal worms



A parasite treatment for every lifestyle

- Looking for a simpler way to protect your pet against ticks and fleas? Times have changed. Remove stress and disruption and use tablets that are easy to give and available for both dogs and cats
- Credelio is a tiny, tasty tick and flea tablet that is fast-acting and eaten easily with or without food**
- Credelio is an easy-to-take chewable that fits conveniently with individual routines of both pet and owner. A unique solution that's easier on everyone

Credelio for cats from 8 weeks of age

0.5 – 2.0 kg cat		One 5 mm tablet Credelio 12 mg chewable tablets for cats (0.5 kg - 2.0 kg)
>2.0 – 8.0 kg cat		One 7.5 mm tablet Credelio 48 mg chewable tablets for cats (>2.0 kg - 8.0 kg)
>8.0 kg cat	Administer the appropriate combination of tablets*	

**Administer chewable tablet with or within 30 minutes of food

*Recommended dose 6-24mg lotilaner / kg bodyweight

Credelio for dogs from 8 weeks of age

1.3 – 3.5 kg dog		One 7 mm tablet Credelio 56 mg chewable tablets for dogs (1.3 kg - 2.5 kg)
>2.5 – 5.5 kg dog		One 9 mm tablet Credelio 112 mg chewable tablets for dogs (>2.5 kg - 5.5 kg)
>5.5 – 11.0 kg dog		One 11.5 mm tablet Credelio 225 mg chewable tablets for dogs (>5.5 kg - 11.0 kg)
>11.0 – 22.0 kg dog		One 14.5 mm tablet Credelio 450 mg chewable tablets for dogs (>11.0 kg - 22.0 kg)
>22.0 – 45.0 kg dog		One 18.5 mm tablet Credelio 900 mg chewable tablets for dogs (>22.0 kg - 45.0 kg)
>45.0 kg dog	Administer the appropriate combination of tablets†	

**Administer the chewable tablet(s) with or after food

†Recommended dose 20-43 mg lotilaner / kg bodyweight

Tablets shown are actual size

tiny, tasty tablets.



Credelio™ (lotilaner)

- Credelio for cats acts fast against ticks and fleas and protects cats all month
 - Kills existing fleas within: **8 HOURS**
 - Kills 100% fleas all month within: **24 HOURS¹**
 - Kills existing ticks within: **18 HOURS**
- Credelio for dogs acts fast against ticks and fleas and protects dogs all month
 - Kills existing fleas within: **6 HOURS**
 - Kills 100% of new fleas all month within: **12 HOURS²**
 - Kills existing ticks within: **8 HOURS**
 - Treats demodecosis in dogs with **2 CONSECUTIVE MONTHLY TREATMENTS³**



A parasite treatment for every lifestyle

1. Cavalleri D et al *Parasit Vect* 2018 11:408. 2. Cavalleri D et al *Parasit Vect* 2017 10: 529.
3. Credelio™, Summary of Product Characteristics 2017.

- Providing protection against the ‘Big 3’ UK parasites for cats and dogs is made easy with the original branded wormer
- Milbemax provides optimal worming cover for cats and dogs, no matter what their lifestyle is
- Palatable tablets were created specifically for cats and dogs with flavoured coating for cats and kittens, and Easychew technology for dogs and puppies

Milbemax Chewable Tablets for puppies and dogs

1 – 5 kg		One chewable tablet (for small dogs and puppies)
>5 – 25 kg		One chewable tablet (for dogs)
>25 – 50 kg		Two chewable tablet (for dogs)
>50 – 75 kg		Three chewable tablets (for dogs)

Milbemax Tablets for small dogs and puppies

From 2 weeks of age and weighing more than 0.5kg

0.5 – 1 kg		Half a tablet
>1 – 5 kg		One tablet
>5 – 10 kg		Two tablets

Milbemax Tablets for dogs

5 – 25 kg		One tablet
25 – 50 kg		Two tablets
50 – 75 kg		Three tablets

Milbemax Tablets for small cats and kittens

From 6 weeks of age and weighing more than 0.5kg

0.5 – 1 kg		Half a tablet
>1 – 2 kg		One tablet

Milbemax Tablets for cats

2 – 4 kg		Half a tablet
>4 – 8 kg		One tablet
>8 – 12 kg		One and a half tablets



MILBEMAX™

Bringing pets and people closer

- A broad spectrum wormer for cats and dogs in a convenient tablet formulation
- Protects against the threat of tapeworm
- Protects against the threat of roundworm
- Protects against the threat of lungworm
- Also protects against eyeworm (*Thelazia callipaeda*) and heartworm (*Dirofilaria immitis*) which can infect travelling or imported dogs and cats
- Flexible dosing tailored to the lifestyle needs of both dogs and cats



**A parasite treatment
for every lifestyle**

- Trusted by vets and pet owners for over 15 years, the first product to protect dogs against deadly lungworm
- Advocate combines imidacloprid and moxidectin to effectively control a range of internal and external parasites – 23 parasites in total, across dogs, cats, and ferrets
- An easy-to-apply monthly spot-on for fuss-free broad-spectrum parasite cover

Dogs

≤4 kg		One pipette (Advocate 40 mg + 10 mg for small dogs)
>4 – 10 kg		One pipette (Advocate 100 mg + 25 mg for medium dogs)
>10 – 25 kg		One pipette (Advocate 250 mg + 62.5 mg for large dogs)
>25 – 40 kg		One pipette (Advocate 400 mg + 100 mg for extra-large dogs)
>40 kg		Use the appropriate combination of pipettes

Cats

≤4 kg		One pipette (Advocate 40 mg + 4 mg for small cats and ferrets)
>4 – 8 kg		One pipette (Advocate 80 mg + 8 mg for large cats)
>8 kg		Use the appropriate combination of pipettes

Ferrets

≥0.8 kg		One pipette (Advocate 40 mg + 4 mg for small cats and ferrets)
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Do not use in puppies under 7 weeks of age. Treatment of dogs weighing less than 1kg, cats weighing less than 1kg and ferrets weighing less than 0.8kg should be based on a benefit-risk assessment



Advocate™

- Advocate offers 100%^{1,2} efficacy for *A. vasorum* prevention with monthly administration and can also be used for treatment†
- Kills fleas fast on contact², and prevents future infestations for 4 weeks
- Proven efficacy against adult and larval stages of gastrointestinal worms
- Prevents heartworm disease



**A parasite treatment
for every lifestyle**

1. Schnyder M et al. Vet. Parasitol. (2009);166:326-332; 2. Mehlhorn et al. Parasitol. Res. (2001) 87:198-207.

†For the treatment of *Angiostrongylus vasorum* in dogs a single dose should be administered. A further veterinary examination 30 days after treatment is recommended as some animals may require a second treatment.

Seresto™ Flea and Tick Control collar

Seresto™
Flea and Tick Control collar

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- Easy, long-lasting parasite control products can help aid owner compliance – perfect for owners who want the ultimate fuss-free protection for their pet
- With imidacloprid and flumethrin, Seresto Flea and Tick Control collar provides clinically proven protection against fleas and ticks
- Seresto's innovative polymer matrix provides a continuous slow release of its active ingredients at low doses onto the pet's skin and coat, for 7–8 months of protection in just a single application

Dogs

Minimum age for treatment of 7 weeks

≤8 kg	A circular product box for the Seresto Flea and Tick Control collar for small dogs, featuring a picture of a dog and the text 'Seresto' and '7-8'. Below the box is a grey collar.	Seresto Flea and Tick Control 1.25 g + 0.56 g, collar for small dogs <8kg
>8 kg	A circular product box for the Seresto Flea and Tick Control collar for large dogs, featuring a picture of a dog and the text 'Seresto' and '7-8'. Below the box is a grey collar.	Seresto Flea and Tick Control 4.5 g + 2.03 g, collar for large dogs >8 kg

Cats

Minimum age for treatment of 10 weeks

All sizes	A circular product box for the Seresto Flea and Tick Control collar for cats, featuring a picture of a cat and the text 'Seresto' and '7-8'. Below the box is a grey collar.	Seresto Flea and Tick Control 1.25 g + 0.56 g, collar for cats
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Elanco™



Seresto™

Flea and Tick Control collar

- Provides the longest lasting single application flea and tick control available
- Kills fleas on contact, repels and kills ticks¹
- Clinically proven to reduce the risk of canine babesiosis and canine ehrlichiosis
- Built-in safety-release mechanisms to provide peace of mind for those with more adventurous pets



A parasite treatment for every lifestyle

1. Mehlhorn et al. Parasitol. Res. (2001) 87:198-207.

- Treats and prevents flea infestations on cats and dogs for 4 weeks and treats infestations on rabbits for 1 week
- Contains fast-acting, trusted active imidacloprid, offering effective flea control for pets and protection of the home
- Easy to apply monthly spot-on formulation, perfect for pets and owners who prefer topical formulations

Dogs

≤4 kg	 One pipette (Advantage 40 for small cats, small dogs and pet rabbits)
>4 – 10 kg	 One pipette (Advantage 100 for dogs)
>10 – 25 kg	 One pipette (Advantage 250 for dogs)
>25 – 40 kg	 One pipette (Advantage 400 for dogs)
>40 kg	 Two pipettes of Advantage 400 for dogs

Cats & Rabbits

≤4 kg	 One pipette (Advantage 40 for small cats, small dogs and pet rabbits)
>4 kg	 One pipette (Advantage 80 for large cats and pet rabbits)

Do not treat unweaned puppies and kittens of less than 8 weeks of age

Do not use on pet rabbits of less than 10 weeks of age



Advantage™

- Fast acting protection against fleas
- Starts working on day 1, continues protecting for up to 4 weeks
- Kills fleas on contact¹
- Provides multi-stage flea control, effectively breaking the parasite life cycle
- Can be used as part of a treatment strategy for the control of Flea Allergy Dermatitis (FAD)



A parasite treatment for every lifestyle

1. Mehlhorn *et al.* Parasitol. Res. (2001) 87:198-207

- Combines trusted actives imidacloprid and permethrin, killing ectoparasites on contact, helping to reduce the risk of transmission of vector-borne diseases
- Easy to apply spot-on formulation, perfect for pets and owners that prefer topical formulations

<p>≤4 kg dog</p>	 <p>One pipette (Advantix spot-on solution for small dogs up to 4 kg)</p>
<p>>4 – 10 kg dog</p>	 <p>One pipette (Advantix spot-on solution for medium dogs over 4 kg up to 10 kg)</p>
<p>>10 – 25 kg dog</p>	 <p>One pipette (Advantix spot-on solution for large dogs over 10 kg up to 25 kg)</p>
<p>>25 – 40 kg dog</p>	 <p>One pipette (Advantix spot-on solution for extra large dogs over 25 kg)</p>
<p>>40 kg dog</p>	 <p>Use the appropriate combination of pipettes</p>

Minimum weight of 1.5kg and minimum age of 7 weeks



Do not use on cats



Advantix™

- Protects dogs from fleas, ticks, mosquitoes, sandflies, stable flies and lice
- Kills fleas and ticks on contact¹, with persistent efficacy for 4 weeks
- Repels ticks, mosquitoes, sandflies, which can reduce the risk of transmission of canine vector-borne diseases



A parasite treatment for every lifestyle



1. Mehlhorn *et al.* Parasitol. Res. (2001) 87:198-207

Do not use on cats



Elanco offers a parasite treatment for every lifestyle

Pets and owners have different habits and lifestyles, which affects their preferences for parasite products.

Elanco offers a parasite treatment for every lifestyle with the option of tablets, collars or spot-ons. Practices can now match the most convenient solutions to best suit your clients and their pets.

Partner with Elanco to offer your clients trusted solutions and support, for every pet's lifestyle.

**MAKING LIFE
BETTER FOR THEM,
MAKES LIFE
BETTER.**





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Advocate™ contains imidacloprid and moxidectin. Legal Category: POM-V in UK, POM in IE. Advantage™ contains imidacloprid. Legal category: NFA-VPS. Advantix™ contains imidacloprid and permethrin. Legal Category: POM-V in UK, POM in IE. Credelio™ Plus contains lotilaner and milbemycin oxime. Legal category: POM-V in UK. Credelio™ chewable tablets for cats contains lotilaner. Legal category POM-V in UK, POM in IE. Milbemax™ contains milbemycin oxime and praziquantel. Legal Category: POM-V in UK. Seresto™ Flea and Tick Control collar contains imidacloprid and flumethrin. Legal category: NFA-VPS in UK. Further information is available from the Summary of Product Characteristics. For further information call Elanco Animal Health on +44(0)1256 353131 or write to: Elanco UK AH Limited, incorporated in England and Wales, company no. 11378434, registered office at Form 2, Bartley Way, Bartley Wood Business Park, Hook, RG27 9XA, United Kingdom. Advantage, Advantix, Advocate, Credelio, Credelio Plus, Milbemax, Seresto, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. ©2022 Elanco or its affiliates. Date of preparation: 09/22. Use medicines responsibly www.noah.co.uk/responsible. www.apha.ie.