

Take Charge Over Parvo For your patients. For your practice.



Canine Parvovirus
Monoclonal Antibody

The first and only USDA conditionally approved treatment to target canine parvovirus

CPMA- treated parvo survivor, Mono (2 months), PAWS Chicago



Research has shown CPMA offers better patient outcomes

In our treatment efficacy study, zero parvo infected dogs died in the CPMA treatment group.¹



CPMA treated dogs had less severe +/- shorter duration of:

Diarrhea	Fever	Vomiting*	Lethargy*	Inappetence*	CPV-2 shedding in feces*	Lymphopenia ¹
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In real world cases, CPMA resulted in an average of 1.87 days LESS hospital time² and 93% survival rate.³

*Indicates statistical significance

CPMA treatment may result in an increase in vet and staff availability³

✓ Increasing 1 hour technician time = 20.5% increased revenue⁴

✓ Increasing 1 hour nonmedical staff time = 17% increased revenue⁴



Increased time availability	Parvo treatment including CPMA		
	Outpatient protocol	2 days of hospitalization	5 days of hospitalization
For veterinarians	Equivocal	1 hour	3 hours
For support staff	Equivocal	1 hour	6 hours



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New to CPMA? Elanco wants to help.

We understand there may be risk when changing treatment protocols. We've created a bundle of offerings on CPMA to help remove that risk.



RISK-FREE Trial

If you're not satisfied with how CPMA changes your clinic experience managing parvo, we'll refund your purchase



PET OWNER REBATES

Scan or visit <https://elancorebates.com> for current rebates

*Clinics utilizing Greenline should follow current process



RETURN Policy

Return in the event you don't use before expiration date

<https://www.elanco.com/en-us/invoicing>

*some exclusions apply

Current CPMA users are advocates!³



83%

83% of current CPMA users have recommended CPMA to other vets



92%

92% of CPMA user clinics say CPMA reduces clinic stress

★★★★★ 9/10

Satisfaction rate was high at 9 out of a 10-point scale

Why use CPMA on your next Parvo patient?

- **Get better patient outcomes-** minutes matter with this terrible disease
- Help **improve** your operational efficiency
- **Less staff time** involvement
- Easily **add CPMA to hospitalized AND at-home protocols**

Order now at
defeatparvo.com/#ordernow



Terms and Conditions for Risk Free Trial:

- Eligible on first purchase
- To redeem contact P&VS (888) 545-5973
- Use promo code: **TryMonoclonal25**
- Clinic can select preferred option for reimbursement:
 - 1) Check (full purchase) OR
 - 2) Replacement vaccine free goods (3 trays of TruCan DAP, including combos (1 and 1/2mL)

References:

1. Larson, L et al. JAVMA 2024.
2. Elanco Animal Health. Industry Data on File.
3. Elanco Animal Health. Market Research on File.
4. Ouedraogo, F et al. JAVMA 2022.

