EXPLAINING OSTEOARTHRITIS (OA) PAIN AND GALLIPRANTTM TO PET OWNERS

YOU HAVE A SUSPICION OF PAIN, WHAT DO YOU DO NOW?

~I in 4 young dogs had signs of radiographic OA and joint pain on examination, in a prospective study¹



The average age of OA diagnosis is 10.5, so dogs could be **spending years** in pain...²





You need to structure your thoughts to effectively communicate your suspicions to the owner. They may be surprised, upset, angry or embarrassed. It's time to go slowly and methodically

START

Set up the conversation

Sensitively **open the topic** and summarise
your observations

Check in with them

your response
 can make or break
 their acceptance

Discuss next steps – explain what would

be ideal to get a greater understanding and agree a plan Set up the topic by narrating your findings as you go through your exam



Address their primary concern BEFORE opening the topic of pain

Expect them to be emotional. Don't take it personally, try to comfort them









If time is a factor you might want to recommend booking a new consult

If they are concerned about side effects, remember to give context of what doing nothing will mean

Recognise personal needs and try not to make automatic assumptions on budget Visit MyElanco for conversation starters and tips on discussing this sensitive topic from Hannah Capon, Vet and Founder of Canine Arthritis Management.



CONSIDERING GALLIPRANT FOR OA?

If you are considering Galliprant, you will want to be able to discuss it in consults, so what do pet owners need to know?

WHAT IS IT?



IS THE MOST ADVANCED **ORAL PAIN RELIEF FOR CANINE OA3,4**



Traditional NSAID painkillers target

prostanoids not

related to OA pain4

COX which indirectly blocks EP4 but also target

Galliprant specifically targets the key OA pain mediator EP4 (which belongs to a hormone-like family of lipids or fats called prostanoids)5

How is it different from other pain relief options?

...This means

It can be used to detect and treat pain at the start of the OA journey⁶⁻⁸





It can help protect dogs from side effects seen with COX inhibition^{9,10}

How would I give it to my dog?

As a tablet...



pork liver flavour

...once a day...



...on an empty stomach (an hour before the next meal)

An easy time is first thing in the morning



Galliprant precisely targets EP4 and OA pain, sparing other prostanoids with key functions⁵

COX, cyclooxygenase; NSAID, non-steroidal anti-inflammatory; OA, osteoarthritis. References: 1. Enomoto M, et al. Sci Rep 2024;14(1):2827. 2. Anderson KL, et al. Sci Rep.2018;8:5641. 3. Pye C, et al. J Small Anim Pract. 2022;63:721–738; 4. Kirkby Shaw K. Oral presentation. American College of Veterinary Internal Medicine Forum, 3–6 June 2015 Indianapolis IN, USA; 5. Kirkby-Shaw K, et al. Vet Med Sci. 2016;2:3–9; 6. Galliprant Summary of Product Characteristics; 7. Rausch-Derra L, et al. J Vet Intern Med. 2016;30:756-763; 8. Wright A, et al. J Small Anim Pract. 2022;63:609-618; 9. Rausch-Derra L, et al. Am J Vet Res. 2015;76:853–859; 10. Pfeifer JM, et al. J Vet Emerg Crit Care. 2022;32:764-768.

Galliprant contains grapiprant. Galliprant is indicated for the treatment of pain associated with mild to moderate osteoarthritis in dogs. Legal category POM-V (UK) POM (IE). Refer to the product packaging and leaflets for information about side effects, precautions, warnings and contraindications. Further information is available from the Summary of Product Characteristics or datasheet. Advice should always be sought from the medicine prescriber. Prescription decisions are for the person issuing the prescription alone. For further information call Elanco Animal Health on +44(0)1256 353131 or write to: Elanco UK AH limited, Form 2, Bartley Way, Bartley Wood Business Park, Hook, RG27 9XA. Use medicines responsibly

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