

**PACKAGE LEAFLET FOR: ADVANTAGE 80 mg
SPOT-ON SOLUTION FOR LARGE CATS & PET
RABBITS**

**1. NAME AND ADDRESS OF THE MARKETING
AUTHORISATION HOLDER AND OF THE
MANUFACTURING AUTHORISATION HOLDER
RESPONSIBLE FOR BATCH RELEASE, IF
DIFFERENT**

MA holder: Elanco Europe Ltd. Form 2, Bartley Way,
Bartley Wood Business Park, Hook, RG27 9XA
United Kingdom

Manufactured by: KVP Pharma + Veterinär Produkte
GmbH, Projensdorfer Str. 324, D-24106 Kiel, Germany.

**2. NAME OF THE VETERINARY MEDICINAL
PRODUCT**

Advantage 80 mg spot-on solution For Large Cats &
Pet Rabbits

**3. STATEMENT OF THE ACTIVE SUBSTANCE (S)
AND OTHER INGREDIENTS**

Each tube contains 0.8 ml of a 10% w/v cutaneous
solution of imidacloprid (equivalent to 80 mg
imidacloprid/tube).

4. INDICATION(S)

For the prevention and treatment of fleas on cats of 4
kg and over and treatment of fleas on pet rabbits 4 kg
and over.

5. CONTRAINDICATIONS

Do not use this product on cats or pet rabbits weighing
less than 4 kg.

Do not treat unweaned kittens of less than 8 weeks of
age or rabbits of less than 10 weeks of age.

6. ADVERSE REACTIONS

The product is bitter tasting and salivation may
occasionally occur if the cat licks the application site
immediately after treatment. This is not a sign of
intoxication and disappears within a few minutes
without treatment. Correct application at the base of
the skull will minimise the opportunity for the pet to lick
the product.

In very rare occasions skin reactions such as hair loss,
redness, itching and skin lesions may occur. Agitation
has also been reported. Excessive salivation and
nervous signs such as incoordination, tremors and
depression have been reported exceptionally in cats.

Oral ingestion may result in other gastrointestinal signs
(vomiting and diarrhoea), which have been observed
very rarely, in cats, based on post-marketing data.

7. TARGET SPECIES

Cats and pet rabbits.

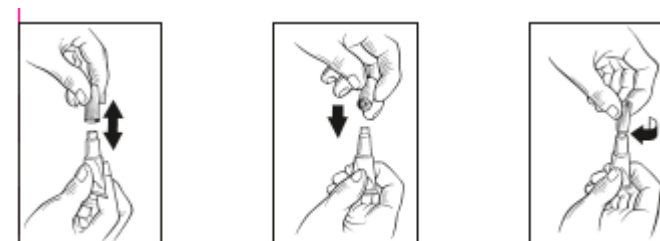
**8. DOSAGE FOR EACH SPECIES, ROUTE(S) AND
METHOD OF ADMINISTRATION**

Dosage and administration

One tube should be applied to cats and pet rabbits
weighing 4 kg and over (equivalent to a maximum dose
of 20 mg/kg imidacloprid). This dose will provide
protection against flea infestation in the cat for 3 - 4
weeks and up to 1 week on the rabbit. The product can
be used as part of a treatment strategy for the control
of Flea Allergy Dermatitis (FAD) in cats where this has
been previously diagnosed by a veterinary surgeon.

9. ADVICE ON CORRECT ADMINISTRATION

Hold tube in an upright position, twist and pull off the
cap. Remove one tube from the package. Use
reversed cap to twist and remove seal from tube.



Part the hair on the pet's neck at the base of the skull
until the skin is visible.



Place the tip of the tube on the skin and squeeze firmly
several times to empty its contents directly onto the
skin. Do not rub in. Apply only to undamaged skin.
For optimal prevention and control of flea infestation,
monthly treatments are recommended.
The efficacy of the product may be reduced if the
animal becomes markedly wet. If retreatment becomes
necessary earlier than 4 weeks, treatment may be
repeated. Do not apply more frequently than weekly.

10. WITHDRAWAL PERIOD(S)

Do not use on rabbits intended for human consumption.

11. SPECIAL STORAGE PRECAUTIONS

Store away from food, drink or animal feedingstuffs.

Do not use this veterinary medicinal product after the expiry date which is stated on the label. The expiry date refers to the last day of that month. After use replace cap on tube.

12. SPECIAL WARNING(S)

FOR EXTERNAL USE ONLY

FOR ANIMAL TREATMENT ONLY

Do not allow recently treated animals to groom each other.

Care should be taken to avoid the contents of the tube coming into contact with the eyes or mouth of recipient animal.

Do not use in cases of hypersensitivity to the active substance or to any of the excipients.

Any collar should be removed prior to application of the product. Prior to re-fitting the collar, the treated area should be visually assessed to ensure it is dry.

Operator Safety

People with known hypersensitivity to Imidacloprid should avoid contact with the veterinary medicinal product.

This product contains benzyl alcohol and may cause sensitisation or transient skin reactions (e.g. irritation, tingling).

Avoid contact of the product with the skin, eyes and mouth. Do not massage the application site.

Do not eat, drink or smoke during application.

Wash off any skin contamination with soap and water.

If the product gets into eyes accidentally, the eyes should be thoroughly flushed with water. If skin or eye irritation persists, obtain medical attention.

If the product is accidentally swallowed, obtain medical attention immediately.

Wash hands thoroughly after use.

After application do not stroke or groom treated animals until the application site is dry (typically within an hour or so).

General Precautions

Keep out of the sight and reach of children.

Re-infestation from emergence of new fleas in the environment may continue for 6 weeks or longer after treatment. To aid reduction in environmental challenge, the additional use of a suitable environmental treatment against adult fleas and their developing stages is recommended.

Poisoning following inadvertent oral uptake in animals is unlikely. In this event, treatment should be symptomatic under veterinary medical attention. There is no known specific antidote but administration of activated charcoal may be beneficial.

The solvent in Advantage may mark certain materials including leather, fabrics, plastics and finished surfaces. Allow application site to dry before permitting contact with such materials.

13. SPECIAL PRECAUTIONS FOR THE DISPOSAL OF UNUSED PRODUCT OR WASTE MATERIALS, IF ANY

Dispose of used packaging in the household refuse. Unused product should be returned to the veterinary surgeon.

The product should not enter water courses as this may be dangerous for fish and other aquatic organisms. Do not contaminate ponds, waterways or ditches with the product or empty containers.

14. DATE ON WHICH THE PACKAGE LEAFLET WAS LAST APPROVED

November 2021

15. OTHER INFORMATION

Packaging style: Blister packs containing either 2, 3, 4 or 6 unit dose tubes or a single unit dose tube without blister.

Pack size: Carton contains 1 tube or 1, 5, 10 or 20 blisters each with 2, 3, 4 or 6 tubes.
Not all pack sizes may be marketed.

In recent studies, in addition to the adulticide flea efficacy of imidacloprid, a larvicidal flea efficacy in the surroundings of the treated pet has been demonstrated. Larval stages in the pet's surroundings are killed following contact with a treated animal.

No reproductive toxic effects have been observed in rats and no primary embryotoxic or teratogenic toxic effects have been observed during the studies on rats and rabbits. . Studies on pregnant and lactating queens together with their offspring are limited. Evidence so far suggests that no adverse effects are to be expected in these animals.

No incompatibility has been observed between this product at twice the recommended dose and the following commonly used veterinary products: lufenuron, pyrantel and praziquantel (cats). The compatibility of the product was also demonstrated with a wide range of routine treatments under field conditions including vaccination.

NFA-VPS

Vm 00879/4105

Approved: 07/12/21