

Your dog

has been prescribed
Neptra™.



That's
a relief

NEPTRA™

One-dose ear treatment,
applied by your vet

What is Neptra?


Many vets are using Neptra, a single dose product that contains an **antibiotic**, **anti-fungal** and also **anti-inflammatory** to ease the pain your dog may be experiencing. Because it has a unique combination of ingredients, one single dose is enough to take care of your dog's ear infection.

Your vet has put Neptra into your dog's ear, making sure the treatment gets to where it needs to be. **So you don't need to worry or apply any topical treatments at home.**

It takes time for an infection to get better, so be patient and let the treatment do its work. But if you do have any concerns, don't hesitate to speak to your vet.

Why has my vet applied Neptra, rather than giving me ear drops to apply at home?

Neptra is a one-dose treatment that many vets are now prescribing rather than asking pet owners to apply ear drops to painful ears at home. The ingredients in Neptra will help your dog feel better by relieving the inflammation, while also treating the infection.



Once your vet has treated your dog with Neptra you can relax, there's nothing to apply at home.

My vet has applied Neptra, what do I do next?

✓ Do

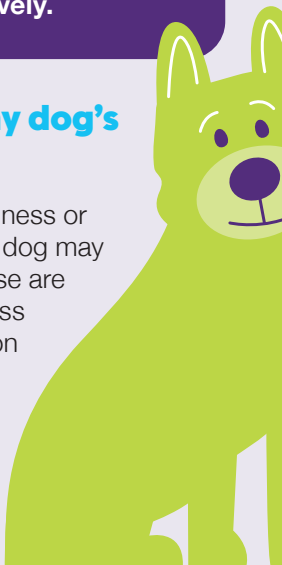
- Keep your follow-up appointment if it's been recommended.
- Follow any advice your vet has given you.
- Relax! Life should get easier again – for you and your dog.

✗ Don't

- Let any water into your dog's ears when bathing, and don't take your dog swimming.
- Rub your dog's ears which may be sore, until Neptra has done its work.
- Clean your dog's ears or apply other ear treatments at home for 28 days, so Neptra can work effectively.

Will I be able to tell if my dog's ears are improving?

Initially you may see reduced redness or the swelling improving, and your dog may rub their face or shake less. These are signs that the ear is becoming less inflamed and painful. The infection should settle over the next 2–3 weeks; it is normal for the ear to stay looking a bit dirty during this time.

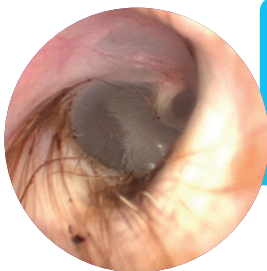


What causes ear infections?

Ear infections are very common, and affect up to one in five dogs.¹

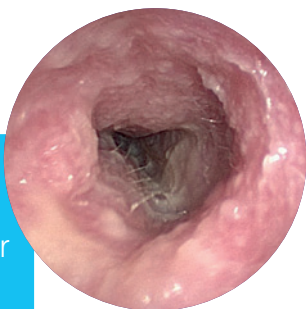
Many factors can increase the risk of developing the condition, such as:

- Allergies (e.g. food, pollens or house dust)
- Water in the ear (e.g. during swimming and bathing)
- Breed – some breeds are more prone to ear infections due to the size or shape of their ears



This is what your vet might see when they look inside a dog's healthy ear canal.

This is what your vet might see when they look inside your dog's inflamed ear.



Ear infections (otitis externa) can cause **inflammation of the outer ear**, including the ear flap and ear canal. This causes **painful swelling and narrowing of the ear canal**, which prevents ventilation and encourages the growth of bacteria and fungi (yeast).

How do you treat ear infections?

In most cases, ear infections are treated by administering ear medication into the ear canal.

Most of these products contain a variety of ingredients, which can fight infection and may also help with the pain caused by inflammation at the same time. There are many medication options for your vet to choose from, which need different treatment routines; some require once- or twice-daily drops at home, others can just be administered by your vet.

Your vet has used Neptra to treat your dog's ear. Neptra is a one-dose treatment for ear infections that's only administered by vets in the practice.

Your questions answered...

Why does my dog have repeated ear infections?

If your dog suffers from repeated ear infections, it could have an underlying condition or allergy. It's important to keep any follow-up appointments, so your vet can monitor how your dog is doing.

If I change my dog's diet will it help at all?

Ear infections are sometimes associated with food allergies, and giving your dog different food may help. Your vet can give you advice about a good diet to complement treatment with Neptra if they feel the underlying cause could be a food allergy.



More questions answered...

Does my dog need a follow-up appointment?

Your vet will tell you if you need a follow-up appointment, and it's important to go if you're asked to. Underlying conditions such as allergies can cause ear infections, so it's important your vet sees your dog enough to keep an eye on how it's doing.

And don't forget, your veterinary practice team will always be happy to answer any other questions you might have.

**Neptra –
Treating your
dog's ear
infection just
got easier.**

**Find out
more here.**



Reference: 1. Paterson S et al. Companion Animal 2021 26:Sup3, S1-S16.

Neptra POM-V (UK) and POM (IE) contains 16.7 mg florfenicol, 16.7 mg terbinafine hydrochloride, equivalent to terbinafine base: 14.9 mg, and 2.2 mg mometasone furoate.

Further information is available from the SPC. Advice should be sought from the Medicine Prescriber. Contact Elanco Animal Health for further information on 01256 353131 or write to: Elanco Animal Health, Form 2, Bartley Way, Bartley Wood Business Park, Hook, RG27 9XA.

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PM-IE-24-0021 February 2024