



**tru**Can™

**tru**Fel™

Happy pets,  
**happy vets.**

We are all in this industry for one thing — to improve the lives of pets and make them (and their owners) happy. Now you can make happier wellness visits a reality with Tru vaccines.

**Elanco**

# Vaccines simplified.

# Happiness guaranteed.

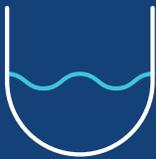
We believe that providing an easier experience for you helps provide a happier clinic experience for pets. That's why we've made our product packaging and names easier to understand, and created innovations to make pets more comfortable.



## Science behind the smile

- Exclusive process for creating our highly purified ½ mL ULTRA line of vaccines
- Designed to reduce vaccination reactions associated with unwanted protein and debris

## Half the volume, twice the comfort



- Lower volume for easier and quicker administration on distal limbs for improved patient experiences
- TruFel™ Ultra HC2P Hybrid — the first and only non-adjuvanted, low-volume FVRCP vaccine with exclusive dual-strain calicivirus protection

## Fewer needle sticks



- Many Tru core and lifestyle vaccines are available as combinations, offering solutions for any protocol
- Convenient combinations mean fewer sticks
- Easier on pets and vets alike

## Happiness Guarantee



- We don't just stand behind our pet vaccine products — we guarantee their efficacy.
- If our products fail to live up to your or your patients' expectations, we offer reimbursement of up to 100% of standard, reasonable diagnostic and treatment costs up to \$5,000.

# Highly purified ½ mL vaccines.

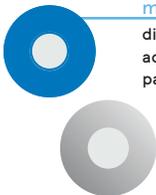


ALL ½ ML DOSES — 25 X 1 DOSE TRAYS

## TruCan™ Ultra DAP

modified live

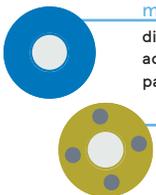
distemper  
adenovirus type-2  
parvovirus 2b



## TruCan™ Ultra DAP+L4

modified live

distemper  
adenovirus type-2  
parvovirus 2b



inactivated

*L. icterohaemorrhagiae*  
*L. canicola*  
*L. grippotyphosa*  
*L. pomona*

## TruCan™ Ultra DAP+C

modified live

distemper  
adenovirus type-2  
parvovirus 2b



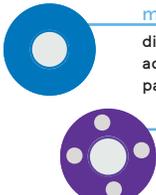
inactivated

coronavirus

## TruCan™ Ultra DAP+ CL4

modified live

distemper  
adenovirus type-2  
parvovirus 2b



inactivated

coronavirus  
*L. icterohaemorrhagiae*  
*L. canicola*  
*L. grippotyphosa*  
*L. pomona*

## TruCan™ Ultra L4

inactivated

*L. icterohaemorrhagiae*  
*L. canicola*  
*L. grippotyphosa*  
*L. pomona*



## TruCan™ Ultra Lyme

inactivated

*B. burgdorferi*



## TruFel™ Ultra HC2P

inactivated

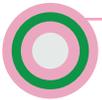
feline herpesvirus (FVR)  
calicivirus (NOVEL)  
calicivirus (TRADITIONAL)  
panleukopenia



## TruFel™ Ultra HC2P-FeLV

inactivated

feline herpesvirus (FVR)  
calicivirus (NOVEL)  
calicivirus (TRADITIONAL)  
panleukopenia  
feline leukemia virus



## TruFel™ Ultra FeLV

inactivated

feline leukemia virus



## TruFel™ Ultra C2

inactivated

calicivirus (NOVEL)  
calicivirus (TRADITIONAL)



## TruFel™ Ultra HC2P Hybrid

(non-adjuvanted)

modified live

panleukopenia  
feline herpesvirus (FVR)



inactivated

calicivirus (NOVEL)  
calicivirus (TRADITIONAL)



# Comforting canine protection.



ALL 1 ML DOSES – 25 X 1 DOSE TRAYS

## TruCan™ Lyme



**inactivated**  
*B. burgdorferi*

## TruCan™ Lyme-L4



**inactivated**  
*L. icterohaemorrhagiae*  
*L. canicola*  
*L. grippotyphosa*  
*L. pomona*  
*B. burgdorferi*

## TruCan™ DAPPi+Lyme-L4



**modified live**  
distemper  
adenovirus type-2  
parainfluenza  
parvovirus 2b

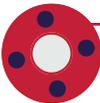


**inactivated**  
*L. icterohaemorrhagiae*  
*L. canicola*  
*L. grippotyphosa*  
*L. pomona*  
*B. burgdorferi*

## TruCan™ DAPPi+Lyme-CL4



**modified live**  
distemper  
adenovirus type-2  
parainfluenza  
parvovirus 2b



**inactivated**  
coronavirus  
*L. icterohaemorrhagiae*  
*L. canicola*  
*L. grippotyphosa*  
*L. pomona*  
*B. burgdorferi*

## TruCan™ DAPPi



**modified live**  
distemper  
parainfluenza  
adenovirus type-2  
parvovirus 2b



## TruCan™ DAPPi+C



**modified live**  
distemper  
adenovirus type-2  
parainfluenza  
parvovirus 2b

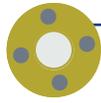


**inactivated**  
coronavirus

## TruCan™ DAPPi+L4



**modified live**  
distemper  
adenovirus type-2  
parainfluenza  
parvovirus 2b



**inactivated**  
*L. icterohaemorrhagiae*  
*L. canicola*  
*L. grippotyphosa*  
*L. pomona*

## TruCan™ DAPPi+CL4



**modified live**  
distemper  
adenovirus type-2  
parainfluenza  
parvovirus 2b



**inactivated**  
coronavirus  
*L. icterohaemorrhagiae*  
*L. canicola*  
*L. grippotyphosa*  
*L. pomona*

## TruCan™ L4



**inactivated**  
*L. canicola*  
*L. pomona*  
*L. icterohaemorrhagiae*  
*L. grippotyphosa*

## TruCan™ B (ORAL)

oral administration



**modified live**  
*B. bronchiseptica*



## TruCan™ BAPi (IN)

intranasal administration



**modified live**  
*B. bronchiseptica*  
parainfluenza  
adenovirus type-2



## ACVIM Consensus Statement on Leptospirosis

In geographic locations in which infection occurs in urban backyard dogs, all dogs may be at risk, and the vaccine may be considered part of a core vaccination protocol<sup>1</sup>

# Feel-good feline protection.



ALL 1 ML DOSES — 25 X 1 DOSE TRAYS

## TruFel™ FeLV



**inactivated**

feline leukemia virus

## TruFel™ HC2PCh



**inactivated**

feline herpesvirus (FVR)  
calicivirus (NOVEL)  
calicivirus (TRADITIONAL)  
panleukopenia  
*Chlamydia*

## TruFel™ HC2P-FeLV



**inactivated**

feline herpesvirus (FVR)  
calicivirus (NOVEL)  
calicivirus (TRADITIONAL)  
panleukopenia  
feline leukemia virus

## TruFel™ HC2PCh-FeLV



**inactivated**

feline herpesvirus (FVR)  
calicivirus (NOVEL)  
calicivirus (TRADITIONAL)  
panleukopenia  
*Chlamydia*  
feline leukemia virus

## TruFel™ HC2P



**inactivated**

feline herpesvirus (FVR)  
calicivirus (NOVEL)  
calicivirus (TRADITIONAL)  
panleukopenia

## TruFel™ HCP+FeLV



**modified live**

feline herpesvirus (FVR)  
calicivirus (TRADITIONAL)  
panleukopenia



**inactivated**

feline leukemia virus

## TruFel™ HCP+Ch-FeLV



**modified live**

panleukopenia  
feline herpesvirus (FVR)  
calicivirus (TRADITIONAL)



**inactivated**

*Chlamydia*  
feline leukemia virus

## TruFel™ HCP



(non-adjuvanted)

**modified live**

feline herpesvirus (FVR)  
calicivirus (TRADITIONAL)  
panleukopenia



## TruFel™ HCP+Ch



**modified live**

feline herpesvirus (FVR)  
calicivirus (TRADITIONAL)  
panleukopenia



**inactivated**

*Chlamydia*

# Feline mucosal vaccines.

ALL 0.2 ML DOSES — 20 X 1 DOSE TRAYS

## TruFel™ HC (IN)



**modified live**

feline herpesvirus (FVR)  
calicivirus (TRADITIONAL)



## TruFel™ HCP (IN)



**modified live**

feline herpesvirus (FVR)  
calicivirus (TRADITIONAL)



**modified live**

panleukopenia

## TruFel™ HCP+Ch



**modified live**

feline herpesvirus (FVR)  
calicivirus (TRADITIONAL)  
panleukopenia



**inactivated**

*Chlamydia*



Canine and feline rabies vaccines

ALL 1 ML DOSES — 50 X 1 DOSE TRAYS OR 10 DOSE TANKS

## Rabvac® 1



**inactivated**

1-year canine and feline rabies

## Rabvac® 3



**inactivated**

3-year canine and feline rabies



# Comforting canine protection.

TruCan™ vaccines are available in comfortable and convenient combinations to fit any protocol.

## Core canine vaccines

NEW NAME	OLD NAME														
		distemper	adenovirus type 2	parvovirus 2b*	parainfluenza	coronavirus	L. canicola	L. grippotyphosa	L. icterohaemorrhagiae	L. pomona	B. burgdorferi	B. bronchiseptica	rabies		
● TruCan™ Ultra DAP	Ultra Duramune® DAP	M	M	M											
● TruCan™ Ultra DAP+L4	Ultra Duramune® DAP + 4L	M	M	M			I	I	I	I					
● TruCan™ Ultra DAP+C	Ultra Duramune® DAP + C	M	M	M		I									
● TruCan™ Ultra DAP+CL4	Ultra Duramune® DAP + C4L	M	M	M		I	I	I	I	I					
● TruCan™ DAPPi+C	Duramune® Max 5–CvK	M	M	M	M	I									
● TruCan™ DAPPi+L4	Duramune® Max 5/4L	M	M	M	M		I	I	I	I					
● TruCan™ DAPPi+CL4	Duramune® Max 5–CvK/4L	M	M	M	M	I	I	I	I	I					
● TruCan™ DAPPi	Duramune® Max 5	M	M	M	M										
● TruCan™ Parvo	Duramune® Max Pv			M											
● TruCan™ PC	Duramune® Max PC			M		I									
● TruCan™ C	Duramune® CV-K					I									
● No Change	Rabvac® 1														I
▬ No Change	Rabvac® 3														I

## Lifestyle canine vaccines

NEW NAME	OLD NAME														
		distemper	adenovirus type 2	parvovirus 2b*	parainfluenza	coronavirus	L. canicola	L. grippotyphosa	L. icterohaemorrhagiae	L. pomona	B. burgdorferi	B. bronchiseptica	rabies		
● TruCan™ Lyme	Duramune Lyme®														I
● TruCan™ DAPPi+Lyme-CL4	Duramune Lyme® + Max 5–CvK/4L	M	M	M	M	I	I	I	I	I	I				
● TruCan™ Lyme-L4	Duramune Lyme® + LeptoVax® 4							I	I	I	I	I			
● TruCan™ DAPPi+Lyme-L4	Duramune Lyme® + Max 5/4L	M	M	M	M			I	I	I	I	I			
● TruCan™ Ultra Lyme	Ultra Duramune® Lyme														I
● TruCan™ Ultra L4	Ultra Duramune® 4L							I	I	I	I				
● TruCan™ B (ORAL)	Bronchi-Shield® ORAL														M
● TruCan™ BAPI (IN)	Bronchi-Shield® III		M		M										M
● TruCan™ L4	LeptoVax® 4							I	I	I	I				

\*Contains a CPV-2b strain that protects against disease caused by both CPV-2b and CPV-2c.

M = modified live I = inactivated/killed



# Feel-good feline protection.

TruFel™ vaccines are available in comfortable and convenient combinations to fit any protocol.

## Feline vaccines

NEW NAME	OLD NAME	feline herpesvirus (FVR)	calicivirus (novel)	calicivirus (traditional)	panleukopenia	Chlamydia felis	feline leukemia virus	rabies
● TruFel™ Ultra HC2P hybrid	Ultra Hybrid FVRCP® (non-adjuvanted)	M	I	I	M			
● TruFel™ Ultra HC2P	Ultra™ Fel-O-Vax® FVRCP	I	I	I	I			
● TruFel™ Ultra FeLV	Ultra™ Fel-O-Vax® FeLV						I	
● TruFel™ Ultra HC2P-FeLV	Ultra™ Fel-O-Vax® FVRCP + FeLV	I	I	I	I		I	
● TruFel™ Ultra C2	Ultra™ Fel-O-Vax® Dual FCV		I	I				
● TruFel™ HC2P	Fel-O-Vax® PCT + CaliciVax®	I	I	I	I			
● TruFel™ HC2PCh	Fel-O-Vax® IV + CaliciVax®	I	I	I	I	I		
● TruFel™ HC2P-FeLV	Fel-O-Vax Lv-K® III + CaliciVax®	I	I	I	I		I	
● TruFel™ HC2PCh-FeLV	Fel-O-Vax Lv-K® IV + CaliciVax®	I	I	I	I	I	I	
● TruFel™ FeLV	Fel-O-Vax Lv-K®						I	
● TruFel™ HCP+FeLV	Fel-O-Guard® Plus 3 + Lv-K	M		M	M		I	
● TruFel™ HCP+Ch-FeLV	Fel-O-Guard® Plus 4 + Lv-K	M		M	M	I	I	
● TruFel™ HCP	Fel-O-Guard® Plus 3 (non-adjuvanted)	M		M	M			
● TruFel™ HCP+Ch	Fel-O-Guard® Plus 4	M		M	M	I		
● TruFel™ HCP (IN)	Feline UltraNasal™ FVRCP	M		M	M			
● TruFel™ HC (IN)	Feline UltraNasal™ FVRC	M		M				
● No Change	Rabvac® 1							I
No Change	Rabvac® 3							I

M = modified live I = inactivated/killed



Elanco is a proud sponsor of Cat Friendly Practice®, an American Association of Feline Practitioners program designed to make veterinary care less stressful for cats and their caregivers.

# Let's innovate **together.**



## At the forefront of innovation

When you choose Tru vaccines, you put the power of Elanco in your practice.

- **First** vaccine brand to update parvo vaccine strains
- **First** to offer an oral Bordetella vaccine
- **First** to offer highly purified ½ mL vaccines. 99% of pet owners said it's important their vet use highly purified ½ mL vaccines for a better experience.<sup>2</sup>
- **First and only** vaccine brand to offer updated Calicivirus strains



## Helping you stay in the know

We provide advanced education and guidance from industry experts and key opinion leaders. Plus, we'll give you access to white papers, webinars, conference presentations and more, so you can stay up to date with the latest in immunology and vaccinology.



## Focused on Fear Free<sup>®</sup> experiences

Elanco is proud to be the exclusive Biologics Category sponsor of Fear Free<sup>®</sup>. With Fear Free<sup>®</sup> content like podcasts, blogs and conference calls, we can help make your job easier.

Interested in Fear Free<sup>®</sup> certification? We're happy to help you with savings. Learn more at [fearfreepets.com](https://fearfreepets.com).

We make  
**happy** happen

Always read, understand and follow the label and use directions.

1. Sykes JE, Hartmann K, Lunn KF, et al. ACVIM small animal consensus statement on leptospirosis, diagnosis, epidemiology, treatment and prevention. J Vet Int Med. 2011;25(1):1-13.  
2. Elanco Animal Health. Market data survey on file.

