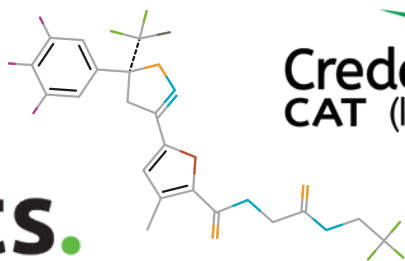


tiny, tasty treatments.



Cats are complex creatures and as a result, owners can find medicating them at home daunting. However, by considering their natural behaviours, we can develop medicines which help create a stress-free experience for cats and their owners.

Stress-free Secrets of Credelio Cat:

✓ **Cats only have around 500 taste buds** compared to 2000 in dogs, so rely on other senses, most importantly smell, to assess their food. **They lack the ability to taste 'sweet'** and instead utilise their **umami receptors** as the main appetitive taste modality - enabling them to detect key flavor compounds in meat.^{1,2}

✓ Specialized cells in the vomeronasal organ detect heavy moisture-borne odour particles, allowing cats to 'smell' the taste of their food. This is why Credelio contains the **aromatic compounds Yeast and Vanilla**.

✓ Credelio tablets are designed to be small for both cats and kittens and can be used from just **8 weeks old and 0.5kg**.



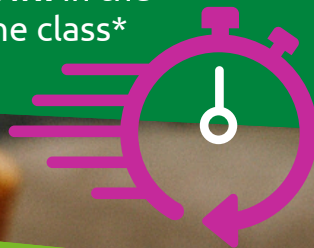
As cats will naturally want to chew a tablet, Credelio is flavoured all the way through.

Textures that produce a 'crunch frequency' similar to that of small mammal bones have been found to appeal to the hunter instincts of domestic cats.



FAST

relief from ticks and fleas: **quickest initial knock-down** in the isoxazoline class*



SMALL

but mighty: **extra purification** = tiny tablets⁷



PERSISTENT

protection all month: **no flea breakthrough**³⁻⁶



Simple dosing for cats of all sizes

Available in two different sizes, Credelio provides the right monthly dose for cats and kittens alike.



Credelio[™] CAT (lotilaner)

*Refers to speed of kill of ticks and fleas on the animal prior to administration when compared to other UK licensed products in the isoxazoline class for dogs and cats.

1. Pekel A Y, et al 2020. Journal of Applied Animal Research 48:1, 281 - 292. 2. 2: Scott J et al. Chemical Senses (2023) Volume 48; 1-17. 3. Cavalleri et al. Parasites & Vectors. 2018;11:413. 4. Cavalleri et al. Parasites & Vectors. 2018;11:408. 5. Cavalleri, D. et al. Parasites & Vectors. 2017;10:529. 6. Murphy M, et al. Parasites & Vectors. 2017;10:541. 7. Toutain C, Seewald W, Jung M. Parasites & Vectors. 2017;10:522.

Credelio[™] chewable tablets for cats contains lotilaner. Legal category POM-V in UK, POM in IE. For further information call Elanco Animal Health on +44(0)1256 353131 or write to: Elanco UK AH Limited, Form 2, Bartley Way, Bartley Wood Business Park, Hook, RG27 9XA, United Kingdom. For further information, consult the product SPC. Refer to the product packaging and leaflets for information about side effects precautions, warnings and contra-indications. Always seek advice on the use of medicines from the prescriber. Prescription decisions are for the person issuing the prescription alone. This information is brought to you by Elanco, makers of Credelio[™]. Credelio, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. © 2024 Elanco or its affiliates. PM-UK-24-0600. Date of prep: 12/2024. Use medicines responsibly: www.noah.co.uk/responsible, www.apha.ie.