

Relieving your dog's itch with Zenrelia



Track your dog's itch relief.

Use the itch tracker below to see how your dog's itch level improves over time. It will also help your vet understand how well Zenrelia is working for your dog.

- 10
- Extreme itching (severe/continuous itching)
My dog does not stop itching irrespective of surroundings or commands, and needs to be physically restrained from itching.
- 9
- Severe itching (prolonged episodes)
Itching disrupts my dog's sleep, eating, play, and exercise. Itching continues even when my dog is distracted.
- 8
-
- 7
- Moderate itching (frequent episodes)
My dog is itchy periodically through the day, but not when eating, playing, exercising, or being distracted. Itching occurs at night when observed.
- 6
-
- 5
- Mild itching (semi-frequent episodes)
My dog does not itch when eating, playing, exercising, or being distracted.
- 4
-
- 3
- Very mild itching (occasional episodes)
My dog is only slightly itchier than what I consider normal.
- 2
-
- 1
- Normal dog
Itching is not a problem for my dog.
- 0

ITCHING SEVERITY		DAY															
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	21	28
Extreme	10																
Severe	9																
	8																
Moderate	7																
	6																
Mild	5																
	4																
Very Mild	3																
	2																
Normal	1																
	0																

What is Zenrelia?



Zenrelia is an innovative treatment, prescribed by your vet for your dog, providing relief from itch and treating the underlying inflammation in your dog's skin. The once-daily dose can be given with or without food.

Why is my dog itching so much?

If your dog is frequently scratching, itching or licking their paws they might be experiencing allergic itch, a common issue among dogs. There are four common forms of allergic itch in dogs:^{2,3}

- **Canine Atopic Dermatitis (CAD)**, caused by environmental allergens, like pollen or house dust mites.
- **Allergy to parasites**, such as fleas.
- **Food allergies**, often to specific protein sources in your dog's food, such as chicken.
- **Contact allergies** to substances they come into contact with, such as plants or cleaning products.

What can I do at home to help manage my dog's allergies?^{3,4}

-  **Give medications prescribed by your vet:** For many dogs, medications are key to managing their allergy. It's important to work with your vet to find the best treatment plan for your pet. Make sure you give any medication prescribed by your vet as instructed.
-  **Prevent parasites:** Follow the advice from your vet on the most appropriate parasite protection plan for your dog. Fleas, ticks, and mites are common causes of itching.

Your dog's itch treatment plan

Dog's name:

Treatment prescribed:

Date:

Vet notes:

Zenrelia™ film coated tablets contain ilonocitinib. Legal category POM-V in UK, POM in IE. For further information call Elanco Animal Health on +44(0)1256 353131 or write to: Elanco UK AH Limited, Form 2, Bartley Way, Bartley Wood Business Park, Hook, RG27 9XA, United Kingdom. For further information, consult the product SPC. Zenrelia, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates.

©2025 Elanco or its affiliates PM-IE-25-0093 Date of preparation 05/25.

Advice should be sought from the medicine prescriber prior to use. Prescription decisions are for the person issuing the prescription alone.

Use medicines responsibly www.noah.co.uk/responsible www.apha.ie

How is my dog treated?

Your vet will work with you to create a tailored plan to help your itchy dog feel better. Depending on your dog's progress, your vet will adjust the plan as needed.



Groom regularly: Brushing your dog, especially after outdoor activities, helps remove environmental allergens such as pollen from their skin. Speak to your vet about the most suitable grooming regime for your dog.



Provide a supportive diet: Some diets and supplements are specially formulated to support skin health – ask your vet for recommendations.



Watch for signs: Pay close attention to your dog's skin and visit your vet if you notice early signs of a flare-up. For example, an increase in itching behaviours (scratching, licking, rubbing), and/or areas of sore or red skin.

Plan for next appointment:

Date/Time:



Any questions?

Scan the QR code to check our FAQs. For any other questions, please talk to your vet.

References

- ¹ Forster S et al. Vet Dermatol. 2025 Apr;36(2):165-176.
- ² Olivry T, et al. Vet Clin North Am Small Anim Pract. 1990;20(6):1443-56.
- ³ Miller J, et al. J Am Anim Hosp Assoc. 2023;59(6):255-284.
- ⁴ University of Nottingham. The Itchy Dog Project – Identifying the appropriate treatment. Available at: <https://www.nottingham.ac.uk/research/groups/itchy-dog/treatment/identifying-the-appropriate-treatment.aspx>. Accessed February 2025.