



























Zenrelia™

Once-daily dosing from the start



Dog weight range (kg)	Strength and number of tablets to be administered daily			
	4.8 mg	6.4 mg	8.5 mg	15 mg
3.0-4.0				
4.1-5.3				
5.4-6.5				
6.6-8.0				
8.1-10.6				
10.7-14.1				
14.2-16.0		 		
16.1-19.5			 	
19.6-24.9				
25.0-28.3			 	
28.4-37.4				 
37.5-49.9				  
50.0-62.4				   
62.5-74.9				   
≥75.0	Administer appropriate combination of tablet strengths			

Zenrelia is dosed once daily at 0.6-0.8 mg/kg body weight¹



Zenrelia is given **once daily from the start**, with or without food¹



Zenrelia tablets are **hypoallergenic** and **free from flavourings** that could trigger food allergies¹



Zenrelia is well **tolerated** when used long term for maintenance therapy^{2†}

Zenrelia tablet sizes



4.8 mg

6.1 x 11.1 mm



6.4 mg

6.3 x 11.6 mm



8.5 mg

7.0 x 12.8 mm



15 mg

8.9 x 15.7 mm



£1

23.4 x 23.4 mm

The tablet illustrations are for visual reference only and not actual size.



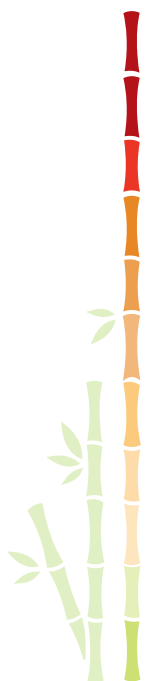
Got a question?
Quick answers here:



Zenrelia gets nearly 50% more itchy dogs back to normal vs Apoquel®^{3*}



Pruritus Visual Analogue Scale (PVAS)⁴



- 10 Extreme itching (Severe/continuous episodes)**
My dog does not stop itching irrespective of surroundings or commands, and needs to be physically restrained from itching.
- 9 Severe itching (Prolonged episodes)**
Itching disrupts my dog's sleep, eating, play, and exercise. Itching continues even when my dog is distracted.
- 8 Moderate itching (Frequent episodes)**
My dog is itchy periodically through the day, but not when eating, playing, exercising, or being distracted. Itching occurs at night when observed.
- 7 Mild itching (Semi-frequent episodes)**
My dog does not itch when eating, playing, exercising, or being distracted.
- 6 Very mild itching (Occasional episodes)**
My dog is only slightly itchier than what I consider normal.
- 5 Normal dog**
Itching is not a problem for my dog.
- 4**
- 3**
- 2**
- 1**
- 0**

Most owners expect their dogs to return to normal (PVAS<2) after treating itch^{5†}

*77% of dogs treated with Zenrelia achieved PVAS <2 by day 112 compared to 53% of dogs treated with Apoquel®. A 'normal' itch score is considered to be comparable to that of a healthy, non-allergic dog (PVAS <2)³

[†]Based on Zenrelia use over a six-month period²
[‡] 79% of owners expect a PVAS 0-1.9⁵

References

1. Zenrelia Summary of Product Characteristics.
2. Kuntz, E.A et al. BMC Vet Res 2025;21:14.
3. Forster S et al. Vet Dermatol. 2025 Apr;36(2):165-176.
4. Hill PB et al. Vet Dermatol. 2007;18(5):301-08.
5. Rybníček J et al. Vet Dermatol. 2009 Apr;20(2):115-22.

Zenrelia™ film coated tablets contain ilunocitinib. Legal category POM-V in UK, POM in IE. For further information call Elanco Animal Health on +44(0)1256 353131 or write to: Elanco UK AH Limited, Form 2, Bartley Way, Bartley Wood Business Park, Hook, RG27 9XA, United Kingdom. For further information, consult the product SPC. Zenrelia, Elanco and the diagonal bar logo are trademarks of Elanco or its affiliates. Apoquel® is a trademark of Zoetis UK Limited & Zoetis Belgium (IE). PM-IE-25-0085. Date of preparation 06/25.

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